



2021-2022 Annual Report

girl scouts 
of new mexico trails



Fellow Girl Scouts and Friends of Girl Scouts of New Mexico Trails,

Welcome to the start of another exciting Girl Scout membership year! I am so grateful to each and every one of you for standing beside us to build girls of courage, confidence, and character, who make the world a better place. While the past few years have been challenging, we've grown in ways that we couldn't have imagined.

2022 continued to present opportunities that encouraged us to show our perseverance and resilience as well as our strength and innovation.

When New Mexico was faced with the largest wildfire in our state's history, Girl Scouts answered the call by collecting thousands of pounds of food and supplies for families whose pets and livestock were impacted.

When a nationwide supply chain shortage impacted the Girl Scout Cookie program, girls rolled up their sleeves and found creative ways to meet their goals.

And when our ability to offer summer camp was threatened by lower than optimal staff levels, Girl Scout volunteers stepped in to make sure camp went on without a hitch.

Our mission remained our compass through the year's adventures and uncertainties. Girl Scouts welcomed the endeavor – they raised their hands, stepped up to challenges, and displayed true commitment to making the world a better place.

The next journey we will embark on is bringing the Girl Scout Leadership Experience directly to girls in Title 1 schools and Tribal communities. The Every Girl Initiative connects paid program facilitators with girls who may not otherwise have the opportunity to join a troop. Each girl will participate in weekly troop meetings and receive her annual membership, uniform, program supplies, and badges at no cost to her family thanks to the generosity of loyal supporters and community partners. We are on track to have 300+ new Girl Scouts in fifteen new grant-funded, staff-led or staff-supported troops by the end of 2022.

Looking ahead to 2023 I am filled with optimism. I know that no matter what we're confronted with, we will come out stronger and more resilient. Our work to make the world a better place is far from done, and with your help we'll continue to grow in ways that meaningfully impact the trajectory of every girl in our state.

Yours in Girl Scouting

Rebecca Latham

Rebecca Latham
CEO & Lifetime Member

Our Mission

Girl Scouts builds girls of courage, confidence, and character, who make the world a better place.

Four Pillars of Girl Scouting



Life Skills



STEM



Outdoors



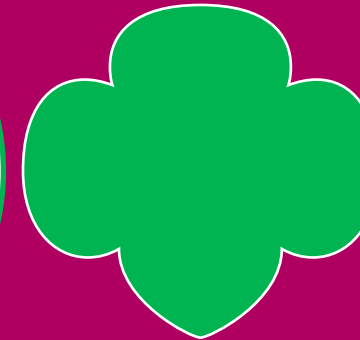
Entrepreneurship

girl scouts
of new mexico trails

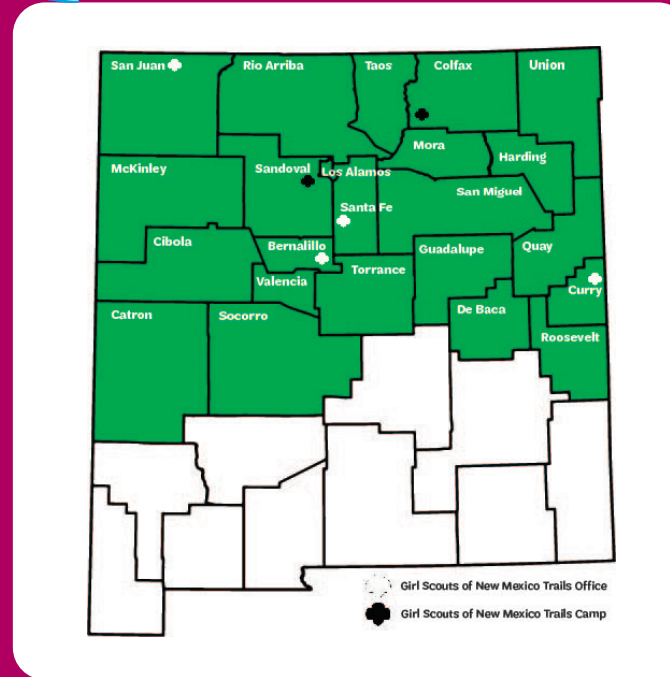
At-a-Glance



2,495
girls
served



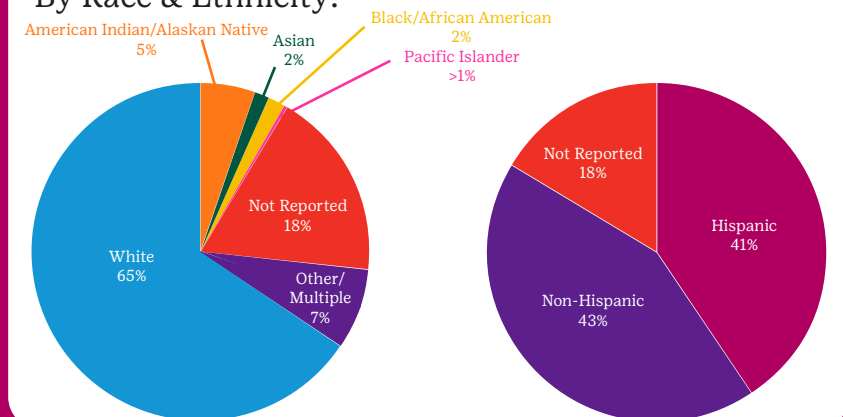
1,889
volunteers
delivering
program



By Girl Scout Level:

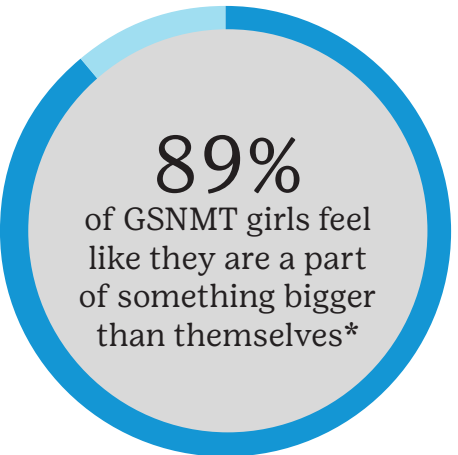
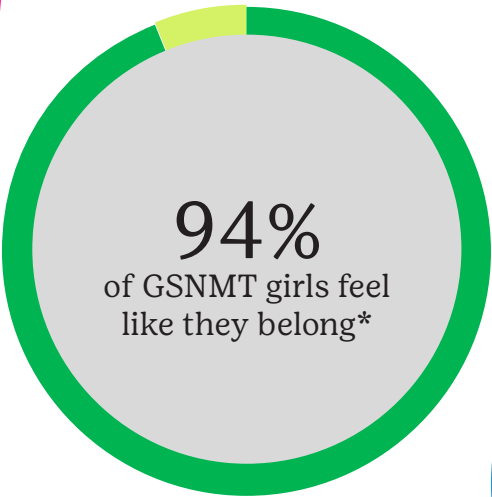


By Race & Ethnicity:



The impact of our program

At Girl Scouts of New Mexico Trails (GSNMT), inclusion, diversity, equity, and access are core institutional values. They drive decision-making, resource allocation, and the development of all policies and practices. We're committed to removing barriers and creating an empowering experience for all through a culture of belonging. Our dedicated volunteers foster supportive environments to help our girls thrive.



“Girl Scouts is fun. Sometimes it is challenging because we have to try hard things, but we get through it together.”
- Girl Scout Brownie

“In Girl Scouts I get to voice my option and have my voice heard.”
- Girl Scout Cadette

* Voices Count Survey, Girl Scouts Research Institute, 2022

2022 Highlights



High Awards

- 63 Girl Scouts earned their Bronze Award
- 33 Girl Scouts earned their Silver Award
- 3 Girl Scouts earned their Gold Award



Camp

- 139 girls attended Girl Scout Day Camp
- 614 girls attended Girl Scout Summer Camp



Summit on Belonging

- 29 girls and 7 adults attended the 2nd Annual Summit on Belonging sponsored by Nusenda Credit Union and Del Norte LOV Foundation



New Council's Own Patches

- Community Safety Patch sponsored by PNM
- Healthy Kids, Healthy Families Patch sponsored by Blue Cross Blue Shield of New Mexico
- Zero Hunger, Zero Waste sponsored by Kroger

Product Program



Top MagNut Entrepreneur
Jaycee Apodaca
314 Items Sold



Top Cookie Entrepreneur
Lillie Parrott
8,389 Items Sold

MagNut Program

18,824
MagNut Product Sold
426
Total MagNut Participants
693
Care to Share items donated
\$27,381
Total Troop Proceeds

Cookie Program

691,760
Packages Sold
1,565
Total Cookie Participants
11,873
Hometown Heroes packages donated
\$517,820
Total Troop Proceeds

Opportunity Fund

The Opportunity Fund is a reflection of our commitment to continue to better serve our members, providing girls in New Mexico the opportunity to become one of our future community leaders and the women they want to be.

Supported by the Cookie Program, individual donors, volunteer match, corporate gifts and fundraising efforts, this fund provides financial assistance and opportunities for girl members, adult volunteers, Troops, and Service Units, to make sure more girls in all communities across our council have the opportunity to benefit from Girl Scouting.



Board of Directors

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Girl Scouts of New Mexico Trails
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Michael Nuñez

Nancy Martira

Patty Komko

Sheree Anderson

Shunnae Love

Tammi Moe

Tammy Jaramillo

Wanda Lucero

2022 Gold Award Girl Scouts

This year we honored three outstanding Girl Scouts whose Gold Award projects have created long-term, sustainable change in their communities. Join us as we recognize these change makers.



Charlie Woodcock



Jillian Puckett



Sofia Horn

Charlie Woodcock **Cancer Education: A Cycle of Ignorance**

Acknowledging the lack of education and the subject of cancer not being properly addressed in schools, Charlie created a committee at her school and worked with teachers to ensure that cancer education will be taught in different classes to ensure all students are reached.

Jillian Puckett **Growing Up in the Secret City**

Growing up, Jillian heard many stories about the people of Los Alamos. As she grew older and the elders in the community were lost, she saw that many of those stories were no longer being told. She wanted to capture the stories to the fullest extent while still maintaining as much accuracy as she was able.

Jillian created a comic book based on these stories and a children's program tied to the comic that teaches kids about Los Alamos history and how they can create their own comic. To purchase a copy of the comic, please visit the Los Alamos Historical Society.

Sofia Horn **Happy Trees**

Sofia recognized the need for more pollinators in the Santa Fe area. Through her project, Happy Trees, she identified Dr. Martin Luther King Jr. Park as the perfect location to improve. With support from the community, they planted two big bur oaks and a lot of small pollinator plants donated by the Xerces Society through a grant to connect the city on a pollinator trail. In total there were 105 plants planted including trees, shrubs, and cacti.

Thank you for your support

You make a positive impact in the lives of girls in New Mexico, and you break down barriers to participation by funding membership and program fees, camp and STEM activities, and so much more. *(If we omitted or misspelled your name, please accept our apologies and notify us at customercare@nmgirlscouts.org so we can make the corrections.)*

Golden Eagle Trail (\$100 - \$499)

Troop 10026
Daniel Abram
April Adams
Kathy Altman
Sheree Anderson
Marilyn and John Asbridge
Geetha Bailey
Meagan Bayless Cleary
Robin Benac
Karl Berry
Leslie Bird
Gretchen Brockfeld
Cheri Burch
Cynthia Cadman
John Garrett Cardwell
John & Carol Cochran
Patricia G. Cordeiro
Erin Cox
Zora Dash
Jesse D. Dompree
Russell Elliott
Jan Erickson
Katrina Esquibel
Frances K. Ewing
Joanna Fair
James and Janet Hall
Stephanie Hansen
Megan & Daniel Harberts
Steven & Annette Hatch
Kimberly Haulenbeek
Aloni Herrera
Roberta L. Himebrook
Judith J. Huddleston
Deborah Ingram
Tammy Jaramillo
Traci Kipnes
Joseph Lawrence
Constance Liu
Nina Lohr-Valdez
Georgia R. & John Lyle
Kathe Maclaren
Nancy Martira
Patricia McClure Williams
Helen McComas
Esther & Ralph Milnes
Sharon Miner
Tammi Moe
Katrina Montoya
Jennifer Mullen
Margaret Nitterauer
Michael Nunez
Callie O'Buckley
Harvey Peel
Ramon Perez
Marjorie & Thomas Peterson
Joanne Ressler
Carolyn Sandberg
Donna Seifert
Kristen Sillence
Maggie Simms
Bonnie Sink
Nina & Gary Thayer
Cristina Torres Archibeque
Kristin and Ross Ulibarri

Mary Wesolowski
Wendy K. Wiele
Nancy & Bryan Wiggins
Laura Wouters
Susan & Phil Parker

La Luz Trail (\$500 - \$999)

Karen Bond
Linda Davis
Jesse Dompree
Donald & M. Lois Drury
Susan Gardenhire
Molly Garza & Shaun Berry
Ronald Glaser
Sandy Gold
Michael Hightower
Matt Houston
Carole Jaramillo
Barbara Koenig
Anne Nokes
Janice Paster
Michael Pierson
Julie Rugg
Nancy Scheer
Lisa Snider
Amparo Usrey
Nancy Winkler
James A. Wood
Marian Wrage

Aspen Trails (\$1,000 - \$1,999)

Martha Benn
Linda Deck
Molly Emkes
Patty Komko
Rebecca Latham
Wanda Lucero
Nancy McKirch
Jacqueline Moody
David Myers
Marny & Joel Schantz
Laurie and Robert Walker

Jemez Mountain Trail (\$2,000 - \$4,999)

Marti & Terrence Fournier-Revo
Mary Homan
Rebecca Teague
Maribeth & Christopher Thornton
Duane & Barb Trythall

Wheeler Peak Trail (\$5,000 - \$9,999)

Kenneth and Karen Bergren
Jeri Cook Martin
Jaclyn Libowitz
Eda Weddington

Bandelier Trail (\$10,000 - 14,999)

Karen Asbridge
Mary Y.P. Hockaday

Corporate, Government & Foundation Supporters

Albertsons Market
Albuquerque Plumbing, Heating & Cooling
Archibeque Law Firm
Art Attack
Bank of Albuquerque
Bank of America
Bassan's Foothills Pharmacy
Berger Briggs
Bernalillo County Walt Benson
BHHS Taos Real Estate- The Schantz Company
Blackbaud Giving Fund
Blue Cross & Blue Shield of New Mexico
Builders Trust
Burt & Co. CPAs
Charities Aid Foundation of America
Charles Stephen
City of Albuquerque Economic Development
Clew Communications
Daniels Insurance
Del Norte LOV Foundation
Downey & Co.
First Citizen's Bank
First National 1870
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Sandia Dental Care
Sandia National Laboratories
Sandia Office Supply
SciGirls
Success Smiles Orthodontics
TrueCoverage LLC
US Eagle Foundation
Vanguard Charitable



At Girl Scouts of New Mexico Trails, our community is strong and our vision is clear:

**That every girl in central and northern New Mexico—
regardless of her race, ethnicity, socioeconomic
status, sexual orientation, disability,
gender identity, or geographic location—
is empowered to fulfill her potential and
make the world a better place.**

NMGirlScouts.org

**Girl Scouts of New Mexico Trails
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Albuquerque, NM 87109
505.343.1040**

