

### Board of Directors Summary for January 2013-November 2013

The Board of Directors met January 26, March 23, June 22, September 28 and November 16, 2013.

Below is an overview of their meetings:

- The board reaffirmed that the actions of the board are implemented and shared as appropriate through various tools including council weekly newsletters, quarterly newsletters, and routine information sharing through Constant Contact distributions, SU meetings and Services Unit roundtable meetings and the Website. This is not an inclusive list but rather a sample of communication tools utilized throughout the council.
- With that in mind this summary merely represents highlights that may/may not have been included in the above communication strategies.
- Committees were appointed by the Chair and it was determined that troops leaders, service unit managers were not to serve on board specific committee such as finance, audit etc. The consensus was that the board needed to be free to discuss confidential information.
- A policy to guide the use of all weapons on Council property by all staff, volunteers and all visitors will be drafted over the next months.
- All Charges for the committee were approved.
- Phase I of the Capital Campaign and Implementation of the Master Development Plan are in process and monitored by the Board. 100% board participation in the Capital Campaign resulted in approximately \$200,000.
- The Council received a Clean Audit and is in a very positive financial situation. The 990 was completed by May 2013 and the audit and 990 are routinely posted to the website upon approval by the Board.
- Membership is lower than prior year as is the subsequent Cookie program/sales. This is a trend throughout the country.
- The strategic Vision for 2012-2013 was presented and key components were posted to the website. This vision was an integration of the Strategic Learning process, Charter requirements and Council aspirations.
- The Board instituted discussions opportunities around the topic of Leadership and the girl members of the board were charged to survey girls on their opinions and present their finding to the Board in subsequent meeting. There were approximately 8 girls present who discussed their various interests, desires and expectations from the Council as well as their various views on leadership.
- The Council won \$5000 from GSUSA for being one of the top 5 councils that had the highest % of membership in the K-6 category as compared to total membership.
- The Council received \$5000 to assist with the *FIRST* Championship expenses for the Girl Scout Troop- the Flying Atomic Pickles –who won the FLL New Mexico Championship Tournament.
- The Council Investment Policy was updated and approved
- The Councils Financial and HR Policies were updated and approved
- The Policy related to Designation of Funds to Troops was approved and distributed to volunteer leaders.

- The STEM program is in full implementation stage courtesy of United Way of Central New Mexico and Intel.
- The Chair presented with the CEO the Awards and Recognition of our tremendous volunteers at a fun celebration hosted at the Pueblo Indian Cultural Center.
- Cookie Caper will be moved from Santa Fe to Albuquerque and renamed the Cookie Challenge. It will be held as a kick off to the Cookie Program in February 2014.
- An update on the Gold Award was presented to the Board, one young lady was presented her Gold Award at the Board meeting and a scholarship was approved for a young lady who had previously received her Gold Award.
- The Board reviewed the Master Development Plan and reaffirmed their support of the improvements underway. They explored the viability of purchasing 5 acres adjacent to Camp Elliott Barker and after 12 months the offer to purchase was withdrawn. The Welcome and Leadership Center at Camp Elliott Barker will be built on the existing camp property as specified in the Master Development Plan.
- The board reviewed a presentation on membership trends, product sales and council results and challenges as compared to other councils. This data was presented at the annual meeting.
- The proposed slate of national delegates, officers, at large nominees and board development committee members was presented and approved for membership vote at the annual meeting.
- The board reviewed their legal and financial responsibilities, conducted a self assessment in order to plan for future meetings, and signed Ethics and Conflict of Interest disclosure.
- The Fundraising efforts are on the increase and Administrative overhead is 8.5% extremely low for any industry.
- The Opportunity Fund was approved and implemented during the year.
- The Budget for 2013-2014 was approved and represents a very tight budget for the upcoming year. The impact of the loss in Cookie Sales has been hard; however, no services to the girls were decreased. A detailed overview of how the Cookie proceeds support programs for girls was developed.
- National Convention information was shared with the Board and they approved a resolution to discuss outdoor programming at the upcoming convention.
- The dates for the upcoming board meetings were approved for: January 25, March 29, June 21, September 27 and November 15-Annual Meeting and Board Meeting.