

Connections

Volunteer Appreciation Special Edition

April 2016



Thank you to each of our incredible volunteers! Every day you deliver services to girls that transform their futures. You are appreciated and honored everyday but especially during the month of April when we celebrate your special month.

We have such a rich history of volunteers giving their time, talent and wisdom to hundreds of thousands of girls. What a legacy to Juliette Gordon Low who inspired all of us to take the time to contribute to the growth and development of strong girls.

Recently we celebrated extraordinary volunteers at our Awards and Recognition Ceremony. They truly exemplify dedication and commitment to the Girl Scouts of NM Trails. We also share

in their successes and our newer volunteers have wonderful volunteers to model.

Our collaborative partnership is one to be cherished- volunteers working together with staff- to assure all girls have a positive and life impacting Girl Scout Experience. Our roots in volunteerism are deep and wide and we are all proud of our strong organization that has flourished for over 104 years because you said "yes" to a girl.

With much appreciation for your generosity,
Peggy Sanchez Mills, CEO

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Don LeFebre

Girl Scouts of New Mexico Trails

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Mission Delivery

As Girl Scouts, we belong to this powerful organization of—and for—girls. The Girl Scout Mission, Promise, and Law speak to the vision we all share for girls and inspire each of us to work on behalf of tomorrow's leaders. The Girl Scout Promise and Law express the enduring ethical values and spiritual force of the Girl Scout Movement.

Girl Scout Mission

Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.

How We Deliver the Mission


Board of Directors. Girl Scouts of New Mexico Trails is governed by the Board of Directors, comprised of community and civic leaders dedicated to providing girls in New Mexico with the opportunities and tools to become our future community leaders. Our Board of Directors provides the vision and leadership that makes Girl Scouts the premier organization for girls.

Staff. Twenty six staff across the council work to lead and support volunteers and the Girl Scout mission. The staff of GSNMT is comprised of dedicated professionals, experienced in delivering high quality youth development services to the girls throughout the state.

Volunteers. Volunteer engagement is the foundation of Girl Scouting and provides Girl Scouts of New Mexico Trails with the ability to serve girls in the communities where they live. Our staff and volunteer trainers provide endless hours of training and volunteer development opportunities to ensure that our 2,175 volunteers have a meaningful and satisfying experience with Girl Scouts.

Thank you!

Thank you to all of our volunteers, staff and Board of Directors for your time, your skills and your dedication to delivering the Girl Scout Mission throughout New Mexico Trails. Each and every one of you truly do contribute to the Movement!



Building girls of
courage, confidence,
and character,
who make the world
a better place.

Volunteer!
Start where you are.
Use what you have.
Do what you can.

Arthur Ashe

Thank you, Girl Scout volunteers!

A Message from Our Membership Department

Every day, Girl Scout volunteers make fun, friendship, and awesome new experiences possible for girls across the country. That's why in April (National Volunteer Month!), and on April 22, the party is especially big, as we celebrate National Girl Scout Leader's Day. What can we say? We love Girl Scout volunteers the most! With love, patience, and a deep dedication to enriching the lives of girls everywhere, these incredible individuals give their time every day to mentor, inspire, and help girls discover the world around them and the spark inside of them. We are beyond grateful.

Let's make it a party! All month long, share your favorite Girl Scout volunteer photos, stories, and moments on our Facebook, Twitter, and Instagram pages, and tell us:

- "I'm a Girl Scout volunteer because..."
- "I appreciate my Girl Scout volunteer because..."
- "Because of Girl Scout volunteers, I..."

Show the world how awesome you are!

The all-new Girl Scout volunteer digital badge acknowledges your dedication to fostering emotional, intellectual, and physical growth among girls in your community. You believe in the mission of Girl Scouts, are an asset to our youth's future, and are devoted to making the world a better place. Get your Girl Scout volunteer digital badge now, then share it in your social media profiles.

Not a Girl Scout Volunteer?

It's not too late to embark on this incredible adventure! If you're looking for ways to make a powerful, lasting impact on girls in your community, we'd love to chat. Volunteer Now!

Thank you for ALL that you do,

Melissa Bruney, Director of Membership & Volunteer Services



**Be the role model
she will always
remember.**



Volunteer Today >



Girl Scouts of New Mexico Trails Membership by the Numbers:

Girl membership growth. The following numbers share the growth in girl membership among several categories:

Girl Membership	0.9%	3867 in 2015, 3833 in 2014
K-5 Growth	11.5%	3078 in 2015, 2761 in 2014
Daisy (K-1 st)	22.9%	939 in 2015, 764 in 2014
Brownie (2 nd -3 rd)	7.3%	1129 in 2015, 1052 in 2014
Junior (4 th -5 th)	6.9%	1010 in 2015, 945 in 2014
9-12 Growth	13.0%	209 in 2015, 185 in 2014
Ambassador (11 st -12 st)	47.3%	81 in 2015, 55 in 2014
Native American	19.7%	279 in 2015, 233 in 2014
African American	10.3%	64 in 2015, 58 in 2014

Rural membership. Membership in rural areas increased by **6.7%** with 1587 rural members in 2015, up from 1487 in 2014.

Counties exhibiting growth. The following GSNMT counties increased their membership numbers significantly in 2014-2015, the 2015 membership year:

Cibola	147.8%	57 in 2015, 23 in 2014
McKinley	72.4%	150 in 2015, 87 in 2014
Rio Arriba	37.3%	92 in 2015, 67 in 2014
San Miguel	687.5%	63 in 2015, 8 in 2014
Union	185.7%	20 in 2015, 7 in 2014
Valencia	25.2%	154 in 2015, 123 in 2014

**presence was established in Mora and Quay counties, where there were previously no Girl Scouts*

Median household income (of those choosing to report)

\$0-35,000	19.2%	423 in 2015, 355 in 2014
\$35-50,000	2.4%	1472 in 2015, 1437 in 2014

Retention. 345 girls in 6-8th grade Early Birded for 2016 (**9.9%** increase from 2014), indicating that we are improving retention at the critical grade 6 drop off for membership.

GSNMT was **3rd in the region** in total girl membership growth (**+0.89%**)

GSNMT was **2nd in the region and nation** in K-5 girl growth rate (**+11.48%**)

2016 Recognition Ceremony

April 16, 2016 Indian Pueblo Cultural Center



Claudette Gentry 2016 Thanks Badge Awardee

For over 24 years, Claudette has always been willing to help all volunteers as well as each of the girls. She became a trainer so she could offer training to new leaders in the Los Lunas area. She is exceptional in dealing with children of all developmental levels and has a clear understanding of how to reach people of all levels. Over the past year, she has been willing to work with whichever leader needed the most help, sometimes taking over an age group when the leader was unable to make it. This has allowed for a continuum of program the area would not normally have had.



Marcy Montoya 2016 Thanks Badge Awardee

Marcy's dedication to the Girl Scout program has been phenomenal. She has mentored many volunteers to be the best volunteers they can be. Her leadership and example has been a steadfast anchor that Service Unit 186 was built around. Marcy has lead and organized programming in a SU in a rural area in our council that would otherwise have had none. The programming she provided was the center on which this service unit was founded. Now the area has a thriving program calendar and other people who have learned from Marcy in order to keep it going.



About the Thanks Badge

This badge honors an individual whose ongoing commitment, leadership, and service have had an exceptional, measurable impact on meeting mission-delivery goals and priorities of the entire council or the entire Girl Scout movement.

To be presented with a Girl Scout Thanks Badge is a great honor. To even be considered for it, one has to be nominated, have 4 letters of endorsement written on their behalf, have their nomination submitted to and approved by numerous committees, and finally get approval by the Board of Directors. It is no easy task and is held in the highest esteem by those who receive it.

Teola Artman Award

The Teola Artman Award is a council award that we are especially proud to award each year. Teola Artman was a staple of Girl Scouting in Clovis, active there for over 60 years. An award was created in her name to recognize an adult volunteer active within their service unit who is the "glue that holds things together."



Annette Hatch 2016 Teola Artman Awardee

Annette is one of those rare individuals in Girl Scouting that actually knows and understands what it means to be a scout. Annette is always willing to help lend a hand where needed, even when her personal schedule is overflowing. This past year, after recruitment, SU156 had many girls wanting to participate in scouting, but we did not have enough troops to take the girls. Annette, formed a "non-troop" with all the displaced girls and has been holding events and activities for them to keep them interested in scouting until a troop opens up. Annette's dedication to the GIRLS is what sets her apart. She spends countless hours making sure that the next generation of scouts has a great experience and that they understand what the Girl Scout Movement is all about.

Congratulations Annette, and again, thank you for your service.

Council Service Awardees

Randall Davey Audubon Center (Santa Fe)

Community Service Awardees

Big Bear Furniture (Gallup)
Church of the Holy Spirit (Gallup)
Cibola Beacon newspaper (Gallup)
Community Bible Church (Los Lunas)
Community of Joy Church (Rio Rancho)
Dion's of Los Lunas
Elks Lodge 2500 (Rio Rancho)
First Baptist Church (Gallup)
First Baptist Church (Bosque Farms)
Furr's Cafeteria (Albuquerque)
Future's Foundation Family Center (Grants)
Gal-A-Bowl (Gallup)
Gallup-KcKinley County Schools (Gallup)
Grizzly Graphics (Albuquerque)
Knights of Columbus (Gallup)
Pueblo of Laguna – K Center
Laguna Public Library
Mary Alice Wichell
Paradise Hills Community Center (Albuquerque)
Perlyn Tomosie (Santa Fe)
Red Rock 10 (Gallup)
Rio Rancho Presbyterian Church
Rio West Mall (Gallup)
Santa Claran Hotel and Casino (Española)
Security Storage (Los Lunas)
St. Felix Pantry (Rio Rancho)
St. Stephens United Methodist Church (Abq)
Tractor Supply (Bosque Farms)
Twirl Taos
Public Relations Department, UNM– Gallup
Physical Plant & Facilities, UNM – Gallup
Veterans Memorial (Albuquerque)
Village of Milan Parks and Recreation Dept
Walmart (Belen)
Walmart (Los Lunas)
Westminster Presbyterian Church (Gallup)



Why we recognize our volunteers. Formal awards are offered through GSNMT to recognize exemplary service of adult Girl Scout volunteers and community partners who go above and beyond expectations.

Trails of Leadership

Marcella Armijo
Teresa Buck
Michael Crabtree
Rebecca DeBerry
Deaubry Dubois
Eangeline Leslie
Franny Lee Leyba
Jean Mason
Megan Mora
Sarah Olguin
Cena Reaves
Turner Reaves
Barbie Shawn
Kimberly Steiert

Circle of Achievement

Daniel Padilla

Circle of Excellence

Triana Kennington
Katie McGill-Peters
Andrea Overton
Kyle Paques
Amber Richetti

Volunteer of Excellence

Gary Boyd
Tyree Boyd
Diana Galey
Elizabeth Gooch
Chris Hayes
Danielle Meyer
Tracie Mollett
Mary Pate
Carla Tafoya
Mark Williams
Jennifer Wilson

Appreciation Pin

Cory Ann Johnstone Meyer

Thanks Badge I

Claudette Gentry
Marcy Montoya

Teola Artman

Annette Hatch

Board of Directors Highlight & Thanks Casey Hoyt

2014-2016 Girl Board Member

Casey Hoyt joined the Board as a girl member two years ago. Her presence on the Board has been invaluable; Casey shares her insight, experience, and has learned to exercise her voice, advocating for the girl. We thank her greatly for her service on the Board of Directors! Following, Casey shares what benefits she has received from the Girl Scout program.

In the past I have done many things in Girl Scouts that have had many benefits. I have gone to camp many times. Each time I had a new and exciting experience. I have done some things at camp, such as archery and making friendship bracelets. Each time I have gotten better and received tips on how to improve what I am doing. I have learned how to camp during the winter. One of the many things I learned to do was start a fire in the snow using girl supplies and other items. This could be useful in the future if I am ever in a situation where I may need to start a fire in the snow. Another thing I learned at camp was navigational skills. I have learned to use a compass and a GPS. There have been many ways Girl Scouts has taught me to do this; among them would be Letterboxing, Goecashing, and general outdoor skills.

Girl Scouts has shown me leadership through many things such as aiding younger girls, planning and leading events, and being on the Board of Directors.

My future will be even brighter with the help of Girl Scouting experience. Many people expressed to me that I can do anything that I want to do. I will be able to put my experience with Girl Scouts on college applications as well as workforce resumé's. My Girl Scout experience will also help me throughout me life.



Supporting the Largest Girl-Led Business in the World

Our Cookie Volunteers



The Financial Literacy program is more than a fundraiser for our council and troops, it is a program designed to immerse girls in the entrepreneurial world, to learn business and financial skills and earn money to fund their Girl Scouting goals. Through "learning by earning," Girl Scouting aims to empower girls through the development of five essential skills: goal setting, money management, people skills, decision making, and business ethics.

Thank you to the 2016 Service Unit Cookie Chairs!

Monica Lury - Santa Fe
 Holly Trellue - Los Alamos & White Rock
 Amber Deenihan - Dulce,
 Ashley Warner - SU 42/47
 Nicole Edwards - SU 52/53
 Dara Montoya - Las Vegas, Taos, & Angel Fire
 Amber Deenihan & Megan Gonzales -
 Farmington Aztec

Genisha Beaty - Rio Abajo
 Lucinda Whitehorse - Socorro
 Chris Hayes - Desert Rose
 Cynthia Guzman - Alamosa
 Nancy Wiggins - NW Mesa
 Kathleen Tighe-Smith & Jana Lewis - NE Metro
 Jennifer Moller - Mountain View
 Stephani Kurtz - Jefferson Washington

Thank you! to those companies who provided cookie booth locations!

- Aaron's
- Ace Hardware
- Albertsons
- Animas Valley Mall
- Bad Ass Coffee
- Buckhorn Tavern Burgers
- Cavender's Western Outfitter
- Davis Hardware
- Domino's Pizza
- Earl's Restaurant
- El Dorado Supermarket
- Farmer's Market
- Fidel Center- NM Tech
- First State Bank
- Flying J
- Gallup Lumber
- Great Clips
- Hastings
- Hobby Lobby
- Home Expo
- John Brooks Supermarket
- Kaune's Neighborhood Market
- Latitudes
- Los Alamos National Bank
- Lowe's
- Macy Center- NM Tech
- Metzgers
- Nambe Fall Travel Center
- Panchos Shell Station
- Raintree Thriftway
- Rio West Mall
- Roadrunner Travel Center
- Russell's Discount Foods
- Russell's One Stop
- Safeway
- Sam's Club
- Santa Fe Outlet Mall
- Sears Outlet
- Shoes On A Shoestring
- Smith's Food & Drug Store
- Snake Rancho Farm Stores
- Socorro Visitor & Heritage Center
- Sofia's Kitchen
- Southwest Capital Bank
- Sportsmans Warehouse
- Super Save Discount Foods
- T&T Supermarket
- Ted's Pawn & Jewelry Shop
- Triangle Grocery
- US Post Office
- Walgreens
- Walmart
- Walmart Neighborhood Market
- WisePies Arena "The Pit"



The adult cookie support team for Troop 1680. It takes much coordination, teamwork, and support to have a successful cookie season. By the way, this is what 14,000 boxes of Girl Scout cookies looks like at the initial cookie pickup.

Thank you to the volunteers and parents for ALL of your support!



Adults act as coaches who help girls develop leadership skills by using three processes in the Girl Scout Cookie Sale:

Girl-led: Girls play an active part in figuring out the what, where, when, how, and why of their activities. They lead the planning and decision-making as much as possible.

Learning by doing: Girls engage in continuous cycles of action and reflection that result in deeper understanding of concepts and mastery of practical skills.

Cooperative learning: Girls work together toward shared goals in an atmosphere of respect and collaboration that encourages the sharing of skills, knowledge, and learning.

Thank You Cookie Volunteers!

Collaborating with Our Community Partners To Further Our Girl Scout Mission

Our community partners provide support to local and council wide efforts in various ways—they provide meeting and event space, programming expertise, and donations of supplies. The willingness of our community partners is greatly appreciated as it helps Girl Scout troops, service units, and the council to have the space and resources need to provide Girl Scout programming.

No one has ever become poor from giving.

Maya Angelou

Adelante Development Center & Intel Laptop Donation to GSNMT STEM Program

Adelante recently donated 25 laptops to GSNMT's STEM program through their Back In Use Program, in conjunction with Intel. These laptops will be used in various upcoming STEM programs including the Innovate & Create day camp.

Our Girl Scouts are going to have the tools to expand their horizons in STEM!

According to 2015 Albuquerque Public School District data, only 47.2% of 4th grade girls were proficient in science, and only 17.2% were proficient in math. By 11th grade, girls were only 35% proficient in science and 15.2% proficient in math (via NMPED). Sadly, the numbers decrease in both math and science proficiency for Hispanics and even more for American Indian students.

But there is hope. According to research by the Girl Scout Research Institute, "74% of high school girls [polled] across the country are interested in the fields and subjects of STEM." So while the interest and desire in STEM is present for girls, we have not provided girls, and more specifically girls of Hispanic and American Indian decent, an opportunity to develop that interest. GSNMT's Generation STEM aims to give girls the support, encouragement, and confidence they need to engage in STEM learning in school and beyond.



Adelante donated 25 laptops for GSNMT STEM program use. Pictured above: Anthony (GSNMT STEM Program), Jordan (Adelante), and Cecilia (GSNMT Program Director).

We are so appreciative of the generosity of Adelante Development Center and Intel!

Cents Partners with Girl Scouts of New Mexico Trails for Be a Friend First Program

GSNMT partnered with local director Christopher Boone for a special screening of Cents as part of a FREE all-day "Be a Friend First: The Twists & Turns of Getting Along" event for 6th grade girls in Rio Rancho, New Mexico.

The event was Saturday, January 23 at Eagle Ridge Middle School, made possible by a grant from the City of Rio Rancho. The event was focused on the BFF (Be a Friend First) program, an innovative, anti-bullying experience for middle school girls.

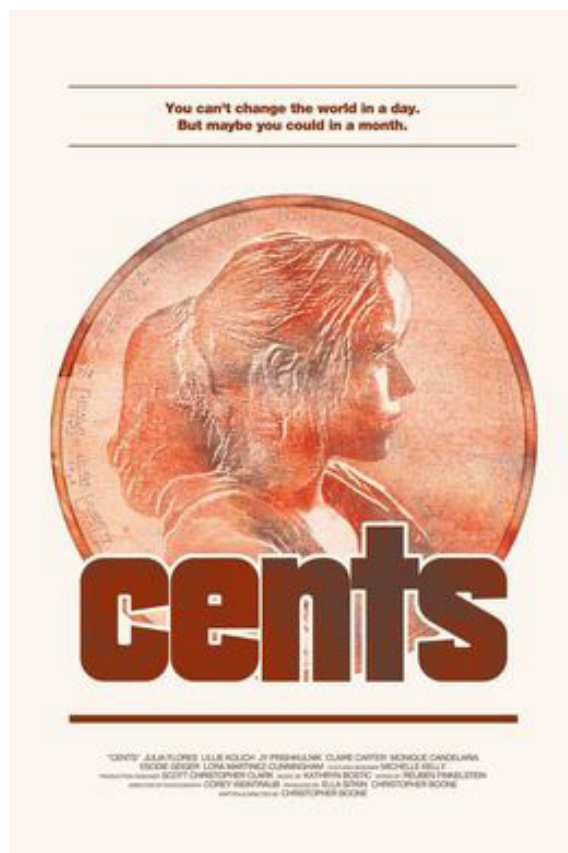
About Cents.

Sammy Baca, a crazy smart twelve-year-old girl, uses her gift for mathematics and enlists her frenemies to revamp the school penny drive into a major moneymaking operation. Meanwhile, Sammy struggles against her mother's attempts to steer her straight and her math teacher's drive to stretch her mathematical capabilities.

CENTS follows the drama of Sammy and her frenemies as they continue to make selfish choices without contemplating the consequences. Whichever girl can tear the others down fastest wins. Sammy faces the scorn of her peers, the disgust of her mentor and the fury of her mother. The real question for Sammy is: can she calculate a solution before her life spirals out of her control?

Christopher Boone (Writer/Director) is an award-winning screenwriter and filmmaker living in Albuquerque, New Mexico. His screenplay CENTS was a 2012 Academy Nicholl Fellowship in Screenwriting semifinalist and was invited to the second round of the 2014 Sundance Institute Screenwriting Lab selection process. CENTS marks Christopher's feature film debut.

We are thankful for Christopher for bringing Cents to our BFF program, it contributed greatly to conversations that the girls had regarding bullying.



Alone we can do so little; together we can do so much. Helen Keller


girl scouts
of new mexico trails



*Celebrating
100 Years of
Changing
the World*

Since 1916, the highest award in Girl Scouting has been earned by girls who have made meaningful, sustainable change in their communities and beyond. Now, 100 years later, the Girl Scout Gold Award is the highest honor a Girl Scout can achieve.

Join Girl Scouts of New Mexico Trails CEO Peggy Sanchez Mills and special guest speakers at the Governor's Mansion in Santa Fe to celebrate these Gold Award Girl Scouts, past and present, who are making the world a better place.

WHAT

Gold Award Centennial Celebration

WHEN

Wednesday
June 22ND 2016
6:00PM - 8:00PM

WHERE

Governor's Mansion
Santa Fe, New Mexico

For more information
GoGold@nmgirlscouts.org

Benefits of earning the Gold Award are numerous, following are highlights from 2015 Gold Award recipients:

It was a learning experience for me to learn how to teach younger children. The most important thing I learned is that small children are incredibly visual learners. If they can touch it and see it, they can learn almost anything. Maria V.

Through this project, I learned what patience is and how it affects my daily life. Ashley D.

Most importantly, I learned through this project that I am not alone. There are so many amazing people who are willing to help me if I reach out to them and let them know what I need help with. Rachel W.



96%

of Gold Award Girls credit
Girl Scouts with providing
leadership opportunities they
couldn't get elsewhere



Gold Award FAQs and Benefits

Gold Award recipients on average spend one to two years on their projects.

Since 1916, one million girls have earned the Gold Award or its equivalent.

A girl who earns the Girl Scout Gold Award joins an elite circle of fewer than **6%** of Girl Scouts annually, and may be eligible for advanced rank when enlisting in the U.S. Armed Forces, or for scholarships at some universities and colleges;

Since 2007, there have been **46** Girl Scouts in the New Mexico Trails council who have earned the Gold Award.

GSNMT provides scholarship opportunities for Gold Awardees.

70% strongly feel they lead a purposeful and meaningful life, compared with 42% of non-alumnae.

98% are happy with their life, compared with 87% of non-alumnae.

95% feel they have had success in life, compared with 82% of non-alumnae.

70% are very active in volunteer work/ community service, compared with 41% of non-alumnae.

Gold Award recipients represent our most successful and engaged—and happiest—Girl Scout alumnae.



GSNMT Gold Award Committee

The Gold Award Committee (GAC) was established to assist the council in performing the duties and responsibilities of administering the Gold Award, the highest honor a girl can receive in Girl Scouts. The GAC is committed to the support of Senior and Ambassador Girl Scouts in the pursuit of the Gold Award and ensuring that the plans submitted for Gold Award take action projects are acceptable and within the guidelines of GSUSA and the New Mexico Trails Council.

The GAC is comprised of women from across our council that are dedicated to mentoring and providing guidance, resources, & support to girls interested in earning their Gold Award. The time and dedication these women give to girls is inspiring to see. We are committed to insuring that every girl working on her Gold Award will achieve this prestigious award. The GAC meets every second Thursday of the month at 5:30 and we are continuously looking for more women volunteers to fill our committee. If interested in volunteering for the GAC or for more information on the Gold Award program contact Vanessa Wheeler vwheeler@nmgirlscouts.org.

We are constantly in awe of the dedication of our volunteers, often wondering why they have chosen this way to volunteer... so, we asked them. We asked the GAC members why they are on this committee and what they say about Girl Scouts or the Gold Award to people who aren't familiar with Girl Scouts today. Here is what they shared:

I love that this committee is open minded and free of judgment. What this means is that any girl can submit a gold award proposal, and the committee will listen, be curious, provide guidance and help mentor the girl through the process. There are no dumb ideas. All ideas are smart, and the committee will work with the girls to help them shape their ideas into a great gold award project. The committee is committed to assisting the girls achieve their Gold Award goals and succeed.

The Gold Award as an important Leadership challenge to our girls. There isn't anything like it anywhere, and the girls are stretched and encouraged to grow as young women through every facet of the Gold Award earning process. While no 2 girls are the same nor are any 2 projects the same, the Leadership and growth experience this Award process provides is invaluable to the girls. It really helps them think critically, conquer their fears and gain confidence and maturity that will serve them well into their college years and beyond.

The Gold Award helps girls develop amazing leadership, communication and project management skills, with the support of professional mentors. The girls who participate have a major head start on skills that will help them achieve whatever their ultimate career goals may be.

I share that many of the most amazing, educational, and memorable experiences of my life have been as part of Girl Scout activities, and that I would not be who I am today without my Girl Scout experiences. My Gold Award and Lifetime Membership status are still on my resume over 30 years later.

I joined the committee because I have seen what a marvelous program the Gold Award is. The leadership, communication, and project management skills the girls develop during the course of the program is astonishing. I wish I had had the opportunity to participate in this kind of program, and had access to the related mentorship opportunities, when I was a teenager. I wanted to support girls in developing these skills and learning that they can make a difference in the world at a young age.

Thank you! Thank you to the dedicated members of the Gold Award Committee: Becky Hunt, Jennifer Rowland, Karen Cushnyr, Karen Schafer, Lisa Dignan, Lisa Rogers, Pamela Herndon, Rikki Quintana, and Sarah Shields. Your time, efforts, and commitment to our girls working toward the Gold is greatly appreciated!

GSNMT Fund Development Committee

The Fund Development Committee (FDC) is comprised of Board members, volunteers and girls. They are a dedicated team, working together to further our fundraising objectives. Goals for this year include expanding our reach- raising awareness of the importance of fundraising to our Council; helping to make connections with community members; creating a plan for successful events; personal stewardship to donors.

GSNMT staff members, Molly and Charlene rely on the FDC to bring fresh ideas to the Council. They are instrumental in helping us to reach new community members with the GS message and needs, and always ready to jump in and help with special projects like personal phone calls to thank donors!

Thank you to our dedicated Fund Development Committee members: Tim Montoya, Martha Benn, Nancy Wiggins, Karen Bergren, Tory Hughes, Susan Patrick, Marny Schantz, Marti Fournier-Revo, and Becky Teague.

Our FDC members have a variety of Girl Scout backgrounds; many grew up as Girl Scouts, one was a council and national staff member, one is a Girl Scout dad and volunteer. But, each are dedicated to the Girl Scout Mission. Many people ask just what philanthropy is. So, we asked the committee. We asked the FDC members to share their thoughts on the importance of philanthropy to Girl Scouts and just what makes them excited about our council. Here are some of their comments:

Never doubt that a small group of committed people can change the world. Indeed, it is the only thing that ever has. Margaret Mead

phi-lan-thro-py

noun

the desire to promote the welfare of others, expressed especially by the generous donation of money to good causes.

Philanthropy is important to GSNMT; these funds ensure that we can continue to help girls gain the leadership skills that they will need to succeed in whatever career they choose. The money raised through philanthropic efforts is invested in building more programs for the girls, keeping up with current nationwide trends such as robotics, maintaining our properties, and provides training.

GSNMT has a role to help girls and young women. Through Girl Scouts, we are able to reach out into communities and benefit many young women and we inspire them to become strong leaders.

We have a wonderful story to tell!!!! We need to make sure it is heard - by the community - by those who are making decisions about their daughters - all girls - and those who support us financially.

Learn more:
nmgirlscouts.org **DONATE**

Invest in Girls. Change the World.

Girl Scouts of New Mexico Trails has the reach and experience to help girls navigate an increasingly complex society. We believe every girl deserves the confidence to dream big and build a better world. 85% of every dollar goes directly to girls. 100% of girls will change their world. Join us in this historic fundraising campaign because when girls succeed, so does society.

Together, we will get her there.



Donate Online: NMGirlScouts.org

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Because The Girl

By Mimi Murray, a GSUSA National Operational Volunteer

Because the girl has a need, we have an obligation.
Because the girl has a choice, we must be her better choice.
Because the girl has high expectations, we must excel.

Because the girl wants to explore, we must be her guide.
Because the girl wants to belong, we must open our arms.
Because the girl is searching for direction,
we must be her compass.

Because the girl encounters times of turmoil,
we must be her safe haven.
Because the girl is tomorrow's woman, we must care today.
Because of the girl...we exist.



Girl Scout Mission

Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.

Girl Scout Promise

On my honor, I will try:
To serve God and my country,
To help people at all times,
And to live by the Girl Scout Law.

Girl Scout Law

I will do my best to be
honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong, and
responsible for what I say and do,
and to
respect myself and others,
respect authority,
use resources wisely,
make the world a better place, and
be a sister to every Girl Scout.

togetherthere 
Invest in Girls. Change the World.

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