



2019 RECRUITMENT CHALLENGE

May 1 – June 15, 2019

Your Membership Department at Girl Scouts of New Mexico Trails is challenging all Girl Scout troops to help us give the Girl Scout experience to **new** girls. Promoting the Girl Scout experience in our communities is a responsibility and commitment we all share, and together we can reach that goal.

This year's recruitment challenge runs from May 1 – June 15, 2019. The overall top troop from the challenge who adds the most **new** girls will be awarded the opportunity to attend the "Welcome Back to NM, Sylvia!" event on Friday evening, August 16, 2019, from 5 p.m. – 8 p.m. at the Governor's Mansion in Santa Fe! This event honors our Girl Scouts of the USA CEO, Sylvia Acevedo (NOTE: only registered, background checked, Safety-Wise adults will be permitted to attend this event with the winning troop.) The top troop from each Service Unit will receive a badge program, facilitated by your Regional Manager, of a "badge of the troop's choice" at a day, time, and location convenient for the troop. In addition, all girls from each participating troop will earn a customized "2019 Recruitment Challenge" patch.

Beginning May 1, 2019, register new girls into your troop by providing your Regional Manager the names of the new girls to be registered so the list can be cross-checked with your current troop roster (see form on next page). We encourage each new girl to register* with an extended-membership year registration at a cost of \$50 (for the remaining 2019 membership year, as well as the full 2020 membership year). (*new girls registering with the support of Opportunity Funds will not be considered for this challenge).

New girls may register online at <https://girlscouts.secure.force.com/girl> or through our website (www.nmgirlscouts.org) and specify the troop in which they will be joining. By registering online, new members will be quickly added to your troop. A membership registration form may also be submitted for each new girl and given to the Shop, with the required payment amount, for processing. Registration timeframe begins May 1st and the deadline is no later than Saturday, June 15th. Please adhere to the deadline, as no extensions will be allowed. Hard copies of the form may be given to your Regional Manager. If needed, please feel free to scan/email the form on the back of this flyer to your Regional Manager at customercare@nmgirlscouts.org before the June 15th deadline.

If every troop adds one to two more girls to their troop, we could increase our girl membership by over 500 girls!

How can you help us find those girls?

1. Check your troop roster to verify that all girls who are attending your meetings are registered Girl Scouts; if any new girl is not registered, register her NOW!
2. Call girls from existing council lists who want to be placed in a troop (Regional Managers can provide a list for your area).
3. Challenge your girls to bring a friend to your next troop meeting or troop activity. Ask the girls if they know someone who may be interested in being a Girl Scout!
4. Host a recruiting event at your next troop meeting or troop event.

Please help us provide Girl Scouting to every girl!
What a difference we can all make!
Thank you so much for your support!

**2019 Recruitment Dates:
May 1 – June 15, 2019**



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Submit to your Regional Manager, along with any hard copy membership registration forms and payment for each girl (if new girl isn't registering online), beginning May 1st and no later than Saturday, June 15th, 2019.

Troop Number _____

Service Unit Number/Name _____

Troop Leader Name _____

Troop Leader's Email _____

Troop Leader's Phone Number _____

Number of girls currently in troop _____

Number of new girls registering for the Recruitment Challenge _____

Names of girls registering:

1. _____
2. _____
3. _____
4. _____
5. _____

Council Use Only	
Date Received:	Reviewed By:
Current number of girls verified:	New number of girls verified:

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