

# Girl Scouts of New Mexico Trails

## Media Girls

The Media Girls are official brand ambassadors for Girl Scouts of New Mexico Trails. Media Girls are a special interest group open to all Girl Scouts who are ready to lead the charge on getting the word out about Girl Scouts of New Mexico Trails!

Media Girls live in the spotlight. They ooze courage, confidence, and character. They are total go-getters, innovators, risk-takers and leaders! They're Girl Scouts through and through—and they're not afraid to show it!

As the official girl faces and voices of Girl Scouts of New Mexico Trails, Media Girls will be called upon to:

- Develop writing, public speaking, and photography skills
- Interview with media on TV, Radio or for print publications
- Star in council commercials, videos and print features
- Participate in exciting Girl Scout events throughout the year
- Speak at local events
- Create Girl Scout Videos
- Have fun and make new friends

Because Girl Scouts of New Mexico Trails values the unique talents of all girls, we have three different application pathways! You can choose whether you'd like to answer our application questions below in short essays, with photographs and a description, or with video.

1. Why do you want to be a Media Girl?
2. What do you want the world to know about Girl Scouts?
3. What skills do you hope to develop by being a Media Girl?

Once the group is finalized, parents are asked to complete a general permission slip and return it with a head shot of the girl by a specific date.

The goals of the program include:

- To develop New Mexico Trails peer role models for other girls in New Mexico
- Give our girls an opportunity to develop lifelong skills while representing Girl Scouts
- To elevate Girl Scouts as real examples of the impact Girl Scouts has been and continues to make on girls and their communities
- Remind the world that we are the premier leadership development organization for girls and young women
- Tell the Girl Scout story- our girls are always counting down to their next adventure!
- Give more girls an opportunity to know how Girl Scouts can give them a chance to explore the world and have fun with new friends.
- We encourage you to find new and inspiring ways to connect your own experiences to the Girl Scout Movement and tell your stories through the Media Girls program!

Submit your application today at [customer care@nmgirlscouts.org](mailto:customer care@nmgirlscouts.org).