

What it means to be a G.I.R.L.

Young Women to Watch pg 5

Meet the Team pg 14



girl scouts of new mexico trails



Important Dates

October

Oct. 21: Fall Product Door-to-Door Sales End Oct. 31: Juliette Gordon Low's birthday

November

Nov. 17: Annual Meeting & Celebration of Girls Nov. 30: End of Fall Product Online Sales

December

December 25 - 31: Council Closed

January

Jan 12: Girl Scout Cookie Rally Jan. 31: Volunteer Recognition Nominations Due

February

Feb. 11: Cookie Sale Begins Feb. 20: Cookie Cupboards Open Feb. 22: World Thinking Day Feb. 22 - 24: Naitonal Girl Scout Cookie Weekend

March

Mar.: Cookie Booth Sales Begin Mar. 10-16: Girl Scout Week Mar. 24: Cookie Sale Ends

April

Apr.: Early Bird Membership **Renewal Begins** Apr.: Volunteer Appreciation Month Apr. 13: Volunteer Recognitions Luncheon Apr. 22: Girl Scout Leader's Day

June Jun. 1: 750+ Club Event

September

Sept. 23 - 30: La Tienda Closed for Inventory

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@gsofnm

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Highlights









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In This Issue

LETTER FROM THE CEO4
2017 & 2018 Gold Award Girl Scouts5
WHY IS BIGGER BETTER?10
Save the Date11
Volunteer Toolkit11
OPPORTUNITY FUND11
SHARE YOUR STORY11
Product Program12
Meet the Team14
UPCOMING PROGRAMS17
Program Partners18'
Past Events19
ONCE A GIRL SCOUT, ALWAYS A GIRL SCOUT20

Girl Scout Law

I will do my best to be honest and fair, friendly and helpful, considerate and caring, courageous and strong, and responsible for what I say and do, and to respect myself and others, respect authority, use resources wisely, make the world a better place, and be a sister to every Girl Scout.

What it means to be a **G.I.R.L**.

GIRL SCOUTS OFFERS THE BEST LEADERSHIP DEVELOPMENT EXPERIENCE FOR GIRLS IN THE WORLD.









Girl Scouts are far more than "crafts and cookies". It's true that those are all a part of who we are - and we do them better than anyone - but that only scratches the surface. Our four program pillars (outdoor, STEM, life skills, and entrepreneurship) offer girls activities and experiences that are preparing them for a lifetime of leadership.

Girl Scouts unleashes the G.I.R.L. (Go-getter, Innovator, Risk-taker, Leader)™ in every girl, preparing her for a lifetime of **leadership** – from taking a nighttime hike under the stars to accepting a mission on the International Space Station; from lobbying the city council with her troop to holding a seat in Congress; from running her own cookie business today to tackling cybersecurity tomorrow.

Research shows that girls learn best in an all girl, girl-led, and girl-friendly

environment. The inclusive, all-female environment of a Girl Scout troop creates a safe space where girls can try new things, develop a range of skills, take on leadership roles, and just be themselves. Girl Scouts is a place where she'll practice different skills, explore her potential, take on leadership positions—and even feel allowed to fail, dust herself off, get up, and try again.

The Girl Scout Cookie Program and the Fall **Product Program are much more than**

money. Though it's easy to get swept up in how many boxes were sold or which rewards were earned, these two programs offer so much more. They give girls practical experience to let them develop five critical skills that will last a lifetime—goal setting, decision making, money management, people skills, and business ethics. (See pages 12–13 for a peek at both programs.)

You don't have to be in a troop to participate in Girl Scouts or to attend program events. Girl Scouts is for EVERY girl, even those who can't find a troop or maybe just don't want to be in a troop. These independent Girl Scouts, who we call Juliettes in honor of Girl Scout

Girl Scouts of New Mexico Trails

founder Juliette Gordon Low, can participate in programs, attend events, earn awards, go camping, become a Counselor-In-Training, and even participate in our Fall Product and Girl Scout Cookie programs!

The Girl Scout Gold Award puts you in an elite and prestigious category. Did you know that girls can work on their Gold Award

even if they did not achieve their Bronze or Silver Award? Nationally, only 5% of Girl Scouts complete their Gold Award. It's not too late for Seniors and Ambassadors to begin their Gold Award projects and join the elite group of women who achieved the highest honor in Girl Scouting.

Starting in kindergarten, Girl Scouts build outdoor skills, go camping, and develop an appreciation for nature. They choose

from adventures including archery, hiking, wall climbing, kayaking, ziplining, rappeling, highand low-ropes courses, horseback riding, and tons more. Through troop and summer travel camp programs, girls can venture beyond our council borders to experience cave exploration, backpacking, rafting, and more.

Once a Girl Scout, always a Girl Scout. If

you've ever said, or heard someone say, "I wasn't a Girl Scout, but I was a Brownie," they are wrong. Not only were they a Girl Scout, they still are. Because, as we like to say, "Once a Girl Scout, always a Girl Scout." Whether you were in the program for a year or two in grade school or joined as an adult to help guide your own child, you will always be part of this wonderful life changing organization that's helped shape you into who you are today.

LETTER FROM THE CEO

What it means to be a **G.I.R.L**.

We're looking foward to seeing many of you at our Annual Meeting on November 17, 2018 at the Hispanic Cultural Center. It promises to be a day of fun, recognition and celebration.

It's that great time of year for new beginnings filled with new Girl Scouts experiences! Crisp mornings, the smell of green chile roasting, pumpkins, apples and vegetables filling our fields and troops are back meeting and planning for the upcoming year!

As I travel around our state, I am so fortunate to meet many of our girls, and Girl Scout alum, who are extraordinary in all they accomplish. Girl Scouts truly binds us over the generations in a bond of sisterhood. How wonderful, no matter our ages, that we all have a deep love for Girl Scouts.

Thank you to our volunteers for the endless hours and support you provide to Girl Scouts. You do so much to support this organization and you are greatly appreciated. I am extremely appreciative of

the CEO Advisory Committee which is comprised of volunteers. I thank each of you for your advice, wisdom and time.

The support and patience vou showed as we battled wildfires this summer, the closing of one camp and the shifting of programs from Rancho del Chaparral to Camp Elliott Barker was exceptional. You were all troopers and I cannot thank you enough! I visited camp several times and every girl I encountered was filled with joy, a sense of exploration and pride that they had finished the ropes course or rode a horse. And the pond-wow! Our girls loved canoeing in the pond. What a joy to see a young lady I have known over the last 8 years, serve as a staff member- a life guard! I then spotted another Girl Scout who was our cook's assistant! And of



course, we have several camp staff who were campers for 8-10 years who have now been employed with us each camp season. That is impactful!

Take a moment to see how our National Gold Award Girl Scouts are demonstrating what it means to be a G.I.R.L.! These young women are incredible!

And finally, please take a moment to get to know our staff and join me in thanking them for their hard work. We strive for excellence and work hard to support our girls, parents and volunteers.

In appreciation,

Peggy Sanchez Mills, CEO

PSS

2017 & 2018 GSNMT Gold Award Girl Scouts

Girl Scouts of New Mexico Trails is proud to recognize the accomplishments of each of the following young ladies throughout our council who have dedicated their time and energies to creating a better future for their community. These go-getter Girl Scouts have demonstrated leadership, skill development and sustainable service Through their efforts they have earned the Gold Award - the most prestigious award in the world for girls - and the most difficult to earn. Each year, less than six percent of Girl Scouts earn this award.

These young women are worth watching as they become tomorrow's leaders - in our communities, our country and the world!

Gold Award Girl Scouts are part of an elite group of young women

Starting in 1916, the best and brightest have undertaken projects to improve their communities—and the world. The Golden Eaglet insignia, the highest award in Girl Scouts from 1916 to 1939, marked the beginning of a long tradition of recognizing the extraordinary efforts of extraordinary girls. From 1940 to 1963, the Curved Bar Award was the highest honor in Girl Scouts. From 1963 to 1980, the highest award was called First Class. And since 1980, the Gold Award has inspired girls to find the greatness inside themselves and share their ideas and passions with their communities.

GSNMT is proud to honor the seven girls from our council who acheived their Girl Scout Gold Award during the 2017 & 2018 membership years.

Girl Scouts of New Mexico Trails



2017 GOLD AWARD GIRL SCOUTS

2018 GOLD AWARD GIRL SCOUTS



Serena Birnbaum

Choir Risers

Being active in the choir program at Los Alamos High School, Serena worked with school personnel to create new choir risers for her local high school band community. The risers she and other students had to use for practice and performances were decades old and needed to be replaced. Serena wanted to create a learning space for the music program that is "well equipped and conducive to an active learning environment". This project taught her "that

communication is one of the most important parts to leading". She learned communication, organizational and recording skills that she can now apply to future projects. Serena is now a sophomore at Case Western Reserve University in Cleveland, OH majoring in Biomedical Engineering with a concentration in biomaterials.



Madison Tomashot **Distracted Driving**

Madison advocated raising awareness to stop distracted driving. She worked with her local town officials to put up "No Texting While Driving" signs in Taos, NM. She also got high school students to sign a pledge to refrain from texting and driving if they want to park on school grounds. Madison says she developed leadership skills in responsibility and decision making: "My first plan did not work, however that did not stop me. I took the initiative to make my town

safer". Madison is attending NM State studying Speech/Language Pathology.



Taylor Tomashot

Shade Shelter

Taylor discovered that Stray Hearts Shelter was spending needless money every year to shelter the volunteers and dogs by purchasing pop up tents that were easily destroyed by the elements. Taylor worked with the shelter in creating a shade shelter for the local pet adoption center so that the dogs can enhance their social skills and be better ready for adoption. Taylor learned that she was taking action: "Going out in the community made a difference, not only to

the animals, but I also proved to myself that hard work pays off. I wanted to be the voice for the animals". Taylor is attending NM State and has been accepted into the Early Nursing Program.



'MY GOLD AWARD PROJECT HAS BEEN ONE OF THE MOST EMPOWERING EXPERIENCES OF MY LIFE. I LEARNED JUST HOW MUCH I COULD PUSH MYSELF EMOTIONALLY AND PHYSICALLY AND GAINED LEADERSHIP SKILLS. I LEARNED JUST HOW MUCH TENACITY I POSSESSED AND DISCOVERED HOW DETERMINED I CAN BE." - DELANEY HEILEMAN, 2016 GSNMT GOLD AWARD RECIPIENT



Karissa Baca

Creating Hope

Karissa worked with Santa Fe elementary schools to address the issue of low self-esteem in children. She taught students skills to help boost their self esteem through creative art. She also created a book called Hope that she will donate to the schools along with the donated supplies needed to continue the program throughout the schools. She is looking to send this same curriculum and supplies to children in Ghana & Uganda so that they have these same opportunities. Karissa is attending John Paul the Great College in Pasadena, CA she will be studying Animation and Business. Donations or more information on Creating Hope can be found at http://projectgoldhope.wixsite.

com/mysite.



Laurel McIntyre Botanical Garden Nature Explore Space for Kids

Laurel collaborated with a local botanical garden to design and create an educational space for kids to explore. All features were handmade and nearly all made with materials sourced from nature. Some of the activities include a dirt digging pit, branches for fort building, a fairy village, tree stumps wood-burned into a checkerboard, take a book leave a book library and a nature loom woven into a fence. Her intent is to help kids be comfortable learning and being creative in nature. Installation of the space will be available in spring 2019. Through the project Laurel says she learned that "delegation and communication skills have improved this project. These are two important skills that I will continue to develop throughout my life". Laurel will be attending Brown University and is considering studying physics, gender studies, or Spanish.

Girl Scout Gold Award Facts and Figures

- Gold Award Girl Scouts on average spend one to two years on their projects.
- The average age of Gold Award Girl Scouts is 17.
- Since 1916, 1 million girls have earned the Gold Award or its equivalent.
- admissions decision-making process.



National Gold Award Girl Scouts who join the armed services enter one rank higher than other recruits. University research indicates that noting the Gold Award honor on a college application is influential in the





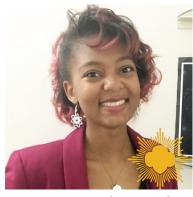
2018 GOLD AWARD GIRL SCOUTS



Samantha Multari Albuquerque Westside Winter Shelter Lobby

Samantha addressed homeless people living in unpleasant places and not having resource information available to them. She researched all local resources for a homeless shelter and designed and created 2 welcoming information centers for the homeless to help them find ways to better help their situations. She

created a video of resources as well as brochures. She also worked with the community to donate couches, chairs, rugs, TVs, pictures and other supplies to give the welcome center a more homely atmosphere. A pamphlet of "How to Create an Information Center" was part of the project that was shared with the community. "The impact I hope to make is to help homeless people help themselves and make them happier by creating a nice environment for them to rest in". Samantha is attending her freshman year at UNM and is studying Physics and Biology.



Sarai Rankin

Albuquerque Westside Winter Shelter Incarceration Renovation

Having volunteered with the local shelter for many years, Sarai decided to work with local city departments to design and paint murals throughout the shelter. The murals are meant to be educational, inspirational and fun. She worked with a group of volunteers and Girl Scout

peers to paint the murals and make the homeless shelter more welcoming. There are now over 100 murals to enjoy. "All the murals are designed to give off positive ideals. The murals were created with the intent to either wow or create a sense of calm in the viewer". She also created a book called "Westside Winter Shelter Mural Care Guide & Reference Book". Sarai is completing her senior at Volcano Vista High School.

Interested in pursuing your Gold Award? Visit www. nmgirlscouts.org/ go-gold for more information and resources to get started.



Four Tips to Get Her to the Gold Award

- 1. Plant the seed when she is a Daisy & Brownie. Foster in her a love of Girl Scouting and an awareness that she is part of a movement where girls can make the world a better place.
- 2. Help your troop earn the awards designed for their level. Juniors earn the Bronze Award while Cadettes earn the Silver Award. In accomplishing their take action projects, girls develop more confidence as they see the impact of their work.
- Introduce your troop to a Gold Award alumna from your community. Connect with your service unit to find a Gold Award Girl Scout willing to talk to your troop about her experience.

4. Encourage vour troop to experience it all, from camping, earning badges, to financial literacy and STEM exploration. These experiences can help girls determine their Gold Award topic and develop the determination to complete their project.



Create a roadmap to your future success.







The Gold Award makes a difference in college admissions process.

Scholarships are available to Gold Award recipients.

Gold Award Take **Action Projects** distinguish girl leaders.

Why is bigger better?



he benefits of a bigger troop may not be clear to smaller troops. Here are a few thoughts from leaders about why bigger is better.

- 1. Larger troop size gives girls more opportunities to build group leadership skills. This helps girls learn to work with a variety of personalities and backgrounds.
- 2. More people means more resources for the troop. This includes more connections within the community, more adults/parents/guardians who can form a troop committee, share driving, snack responsibilities and/or act as programming support.
- Everyone doesn't have to do everything to make something happen and for it to succeed.
 By having more adult support and more girls means the troop could work on several badges at the same time. Girls then

have more choices and more support to pursue them.

- 4. More girls means an increased likelihood of having enough girls interested in any given activity. This decreases program cancellation and exposes girls to more opportunities.
- 5. The pool of talent deepens - planners, artists, record keepers, thinkers, etc. There are many forms of leadership and larger troops can allow more than one or two forms to flourish.
- 6. Qualify for group rates when going on outings or field trips.
- 7. It is difficult to play team games or sing songs in rounds

with only 5 or 6 girls. The larger the group, the more fun it will be!

- 8. More girls means more areas of interest! Being a girl-led organization means the more girls you have, the more ideas and experiences you open them all to.
- 9. More money in the troop treasury because more girls are participating in product sales.
- 10. Leaders have the opportunity to grow by taking on the challenge and making it a success.

Consider adding more girls to your troop this year!

SAVE THE DATE

Join Girl Scouts of New Mexico Trails as we convene for our Annual Meeting and Awards and Recongnitions Ceremony for our accomplished young women.

Saturday, November 17, 2018 Hispanic Cultural Center

Visit nmgirlscouts.org for more information.

Building a Better World



Volunteer Toolkit

Have you finished your year plan on the VTK and accessed all the great resources that are there? If you need some extra guidance, check out the Online Support for Volunteers section of the website.

Full of easy-to-use and fully customizable tools, the Volunteer Toolkit helps you leave the stack of books behind, and successfully manage your troop right from your computer, phone or tablet—cool!

- Plan your full troop year
- Manage your troop finances
- Access your girl and family roster
- Track your girls' achievements and attendance
- And so much more!

Opportunity Fund

Every girl should be able to participate in activities, regardless of her financial situation. This last year, more than \$21,000 was distributed to members with financial needs in the form of Opportunity Funds!

The Opportunity Fund provides support to members to participate fully in Girl Scouts. The Opportunity Fund is a reflection of our commitment to continue to better serve our members, providing girls in New Mexico the opportunity to become one of our future community leaders and the women they want to be.

Opportunity Fund information and applications can be found at www.nmgirlscouts.org/financial-assisatance.

Opportunity Fund applications are reviewed on a monthly basis by the Opportunity Fund committee. Applications must be received by the 1st Monday of the month in order to be reviewed, approved and processed on the 3rd Tuesday of every month.

Share Your Story!

GSNMT encourages you to submit professional quality, "print-worthy" photography for use in our various media campaigns. Photographs should be sent in JPG, PNG or TIFF format, 300 dpi, to kmontoya@nmgirlscouts.org. Photographs should not be date-stamped OR cropped in any way. Please note that submitted photographs may be chosen for use in a variety of publications and without advance notice. Be sure to have a signed copy of the Girl Scout media/photo release form on file for each girl pictured.

Submissions should include a brief but detailed description of the event including the names of those pictured. Not all submissions will be chosen for publication.

Fall Product Program 2018

irl Scouts have multiple opportunities to build their confidence and gain critical thinking skills, but the Girl Scouts Product Program is unique. By participating in the Fall Product Program, girls learn the challenges of running a business at a young age, and they learn how to succeed. Through Girl Scout product programs, girls learn five key skills; Goal Setting, Decision Making, Money Management, People Skills, and Business Ethics - skills they will continue to use all through their life.

Our 2018 MagNut sale is September 28 - November 30, 2018. This year's MagNut theme is Lead the Way! The Mascot is a service dog named after the 2017 top seller, Chevenne! Chevenne is from Clovis and exceeded her goal by reaching \$1,601 in sales.



Custom patch

Customize and earn your own patch. Girl Scouts have the chance to earn a custom patch with their personalized dog if they reach \$160 in online sales. Once a troop reaches sales totaling \$500 or more, troop leaders will also earn their customized Service Dog patch.

New Items

We are excited to announce some new additions to the product line-up; Almond Butter Cups, Buffalo Ranch Pretzel Mix and Seasoned Dry Almonds. There's a new line of candles along with a collectible Girl Scouts candle!



Tiered Troop Bonus: Returning troops can earn up to ten cents extra for every box of cookies sold if the troop increases their MagNut sales by over their 2017 sale. Detailed information is available at troop training. This year, troops can opt out of girl rewards and earn 20% of total sales!



Girl Scout Product Programs not only give girls a way to earn money for their troops; they prepare them for a lifetime of leadership, while allowing their inner G.I.R.L. to shine!

Built around entrepreneurship, Girl Scout Product Programs are an integral part of the Girl Scout Leadership Experience. Girls who participate in product programs develop 5 essential life skills: Goal Setting, Decision Making, Money Management, People Skills and **Business Ethics.**



Peggy Sanchez Mills, CEO and Cheyenne Edwards, our 2017 Top MagNut Seller!



The Girl Scout Cookie Program takes place Feb. 11 -Mar. 24 2019

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Through the Girl Scout Cookie Program, girls can sell cookies online, in person and at cookie booths. In 2018, Girl Scouts of New

Mexico Trails sold a total of 698,639 boxes of cookies, bringing in over \$450,000 in proceeds going directly to girls in our council.

Our Council continues to partner with Little Brownie Bakers and will offer the same 8 flavors as last year; Thin Mints, Samoas, Tagalongs, Do-si-dos, Trefoils, Savannah Smiles, S'mores and our gluten-free cookie, the Toffee-tastic.

Whether it's a trip she will never forget, a service project that will change her community forever or the opportunity to build a lifetime of memories at summer camp, Girl Scout cookies help make it happen!



Hey, Cookie Pros! We're thrilled to announce that we've teamed up with @ DCSUPERHEROGIRLS TO HELP GIRLS UNLEASH THEIR ULTIMATE G.I.R.L. POTENTIAL! 2019 COOKIE PRO CONTEST WINNERS WILL SHARE THEIR COOKIE STORIES WITH THE WORLD, SHOW OFF THEIR UNIQUE SKILL & STRENGTH, AND HEAD TO CALI FOR THE EXPERIENCE OF A LIFETIME. ARE YOU READY TO SHOWCASE HOW YOU RUN YOUR COOKIE BUSINESS LIKE THE SUPER HERO YOU ARE? MARK YOUR CALENDARS AND PLAN TO ENTER: WE WANT TO SEE YOU IN CALL.

Ways to Participate

There are several ways for troops and individual girls to participate in Girl Scout **Product Programs**

- In person
- Online
- Cookie Booths (cookie program only)
 - Any combination of the above.

Girl Scout Cookie Program 2019

Is your troop not participating or are you not in a troop?

Girls whose troop is not participating or who are not in a troop can still participate in product programs! Individual girls will earn Juliette Funds that can be used to pay for camp, event fees, destinations (travel trips for girls 11 or older), and more!

Join us Jan. 12 for our state-wide **Cookie Rally in** Albuquerque!

> Troop Leaders are encouraged to find a parent/ volunteer to take on the role of Troop Cookie Chair.

Meet The Team

While most adult members of Girl Scouting are volunteers, our staff are women and men who have dedicated their careers to ensuring that girls have opportunities to become more courageous, confident, caring, and generous as they grow through their experiences in Girl Scouting.

Meet the Executive Team



Peggy Sanchez Mills, Chief Executive Officer

Throughout her 30 year career, she has been a strong advocate for programs and public policy promoting the interests of girls and women. Prior to her return to her native New Mexico, Peggy served as the CEO of the YWCA of the United States in Washington D.C. Peggy holds a Master in Public Administration from Golden Gate University and an undergraduate degree from the University of South Florida. Peggy has been with Girl Scouts of New Mexico Trails since 2010.

Annette LeFebre, Director of Administration and Operations

Annette is our longest tenured team member and has been with Girl Scouts of New Mexico Trails for 16 years. She is



responsible for all Human Resource and Administrative needs for GSNMT.



Jena Schutz, Director of Finance

Jena has been responsible for the reporting and management of Council level finances for GSNMT since 2009. Jena holds a BS in International

Business, with a concentration in International Economics.

Melissa Bruney, Director of Membership and Volunteer Services

Melissa originally worked for Girl Scouts of Chaparral Council in 2000 as Product Sales Manager, then Fund Development

Director and finally as COO with the newly merged Girl Scouts of New Mexico Trails before leaving for Ohio in 2009. Melissa returned in October 2015 to partner with our membership team to support our volunteers, troops, and girls, connect new volunteers and girls to Girl Scouts, and partner with volunteers to ensure that have the latest Girl Scout training opportunities available to them. Melissa, a Midwest girl from Ohio who became a New Mexico transplant 18 years ago, is married and has 2 teenage sons.

Cecilia Chavez, Director of Program and Innovation

Cecilia's passion is gender equity and preparing all girls for a bright future through innovative programs!



Katrina Montova, Director of Communications and Marketing

Katrina began her career with GSNMT as a receptionist in 2008. She became Communications Designer in 2013. She

took a leave in 2016 and returned to GSNMT this summer.

Molly Garza, Director of Strategic **Development**

Molly is from New Mexico, was a Girl Scout as a child and is very passionate about supporting the Girl Scout Mission.



Sonia DeGuzman, *Director of Sales*

Sonia began her career with GSNMT as a receptionist in 2007. Since then, she has worked as Membership staff, Office Manager, and now oversees the Product

Program and La Tienda. Sonia has been with Girl Scouts of New Mexico Trails for 11 years.

Girl Scouts of New Mexico Trails

Meet the Membership Team

Carrie Gutierrez, Recruitment and **Retention Specialist**

Carrie has been with Girl Scouts of New Mexico Trails for a year and works with San Miguel, Mora, Taos, Union & Harding County Girl Scouts.



Christopher Frain, Information Analyst/Data Management

Christopher has been with Girl Scouts of New Mexico Trails for 5 years.

Cynthia Gonzales, External **Recruitment Specialist**



Cynthia has been with Girl Scouts of New Mexico Trails since June and is a National Gold Award Girl Scout. She

works with girls in Rio Rancho, Albuquerque West and the South Valley.

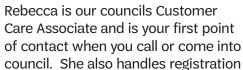


Kristen Sillence, Internal Membership Specialist

Kristen has been with Girl Scouts of New Mexico Trails as the Albuquerque Metro Area Troop Support person for the

past three years. She has been a Troop Leader for nine years and was previously the Desert Rose Service Unit 152 Manager.

Rebecca Rivard, Customer Care Associate





Care Associate and is your first point of contact when you call or come into council. She also handles registration

for the camp and council lead events. She is also a volunteer and troop leader for a multi-level troop in Rio Rancho.

Shandra Gustin, Recruitment and Retention Specialist



Girl Scouts of New Mexico trails welcomes Shandra Gustin as our recruitment and retention specialist for San Juan, Cuba and western Rio Arriba counties. Shandra comes to us from a medical background, with several years of customer service. She is here to help the current

and new girls become the best versions of themselves.



Cassiopia Buchleiter, Recruitment and Retention Specialist

Cassiopia has been with Girl Scouts of New Mexico Trails since March. She has been a Girl Scout for 11 years: 6 as a girl, and 5 as a volunteer.





Clarissa Yatsattie, Recruitment and **Retention Specialist**

Clarissa has been with Girl Scouts of New Mexico Trails for 4 years and works with McKinley, Cibola, Catron & Socorro

Countiy Girl Scouts.



Fiona Woodburn, External **Recruitment Specialist**

Fiona loves hearing stories of women who were once Girl Scouts. Her favorite part is knowing that she is recruiting



many more young women who can share memories of their time as a Girl Scout of New Mexico Trails.



Girl Scouts.

Misha Riley, Recruitment and **Retention Specialist**

MIsha has been with Girl Scouts of New Mexico Trails since May and works with Curry, Roosevelt, Quay & DeBaca County



Sarah Ruiz, Customer Care/Data Management Specialist

Sarah has been with Girl Scouts of New Mexico Trails for 6 years.



Meet the Program Team

Allie Burnquist, STEM Program Manager

Allie has a background in teaching maker education at several museums and libraries throughout New Mexico. She is

excited to bring more technology to our STEM program through 3d printing, circuitry, coding, robotics and more!



Molly "Charli" Murphy, Director of Camp and Outdoor Program

After attending Rancho as a camper and seasonal staff for the past 21 years, Charli has worked full time at the GSNMT

council office for 3 years in the shop and just completed her first summer as the full time Camp Director for both of our summer camp properties. She's excited to share her experience in and passion for outdoor adventure, cooking, horses, team building, and technology with girls of all ages.

Kimberly Hammon, Product Sales Manager

Kimberly started as a Troop Leader before becoming a GSNMT employee in 2009. She first worked as a Sales Associate in La Tienda and took over the

Dave King, Camp Elliott Barker

Mexico Trails for a year and a half.

Dave has been with Girl Scouts of New

Product Sales Manager position in 2015. She has been with Girl Scouts of New Mexico Trails for 9 years.

Elizabeth Jones, Entrepreneurial Program Manager

Elizabeth has been with Girl Scouts of New Mexico Trails for a year.

Manager



loves her job!

Meet the Sales Team

Vanessa Wheeler, Program Lead

Vanessa hasworked with Girl Scouts for

twelve years, four years of which was

with the Sangre de Cristo Council. She

the shop and has a love for Girl Scouts. Please join us in welcoming her.



Upcoming Programs

October

October 11 - 14: October 13: October 26 - 28: October 27:

November

November 3:

November 10:

Art of Science - Las Vegas, NM **Registration Deadline: October 23 First Aid & CPR Training** Registration Deadline: November 6

Meet the Strategic Development & Community Relations Team

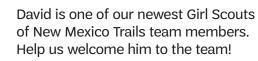
Anita Griego, Fund Development and Community **Relations Specialist**

Anita came to Girl Scouts of New Mexico Trails as an Intel Fellow through the Encore Program. The benefits of her own experience attracted her back but the amazing programs, outreach and relevancy impressed her to stay.



Meet the Rangers

David LaBonte, Rancho del



Girl Scouts of New Mexico Trails

December

December 7 - 9:

December 8:

Barker Troop Camp Registration Deadline: November 27, 2018 **Babysitting Training** Registration Deadline: October 9, 2018 **First Aid & CPR Training** Registration Deadline: October 9, 2018 **Rancho Snowed In (DB)** Registration Deadline: December 7, 2018 Extreme Fun (CSA) Registration Deadline: December 13, 2018

December 21 - 23:

December 28 - 30:

Chaparral



Geana is our newest team member in







Leader Daughter Camp

Registration Closed

Fall BuddieZ

Fall FriendZ

Babysitting Training Registration Deadline: October 9, 2018 **First Aid & CPR Training** Registration Deadline: October 9, 2018 **Robotics Badge-a-thon - Farmington** Registration Deadline: October 12, 2018 Rancho Troop Camp Registration Deadline: October 16, 2018

Registration Deadline: October 9, 2018

Registration Deadline: October 9, 2018









Program Partners

Girl Scouts of New Mexico Trails partners with businesses, organizations, and content area experts to offer industry-leading programming. If your business or organization is looking for a way to connect with girls and give back to your community, consider partnering with us! We're looking for regional experts who are excited to offer programmatic opportunities to our girls and families.

Are you a good partnership fit?

Ideal program partners share our values and offer at least one of the following:

- Exclusive Girl Scout-only programming or opportunities,
- Programming in one of Girl Scouts' focus areas (STEM, Entrepreneurship, Life Skills, Creative Arts, • Outdoors), and/or
- Discounts and/or financial support toward girl-led, girl-only experiences.

If your organization is a good fit, we'll work with you to either coordinate a local event, spread the word about special discounts, or tailor programming to your expertise.

Program partnerships that help girls earn Girl Scout badges and awards are particularly valuable.

Application Form & Process If you're interested in exploring a partnership, please contact us at customercare@nmgirlscouts.org.

We recommend at least 3 months advanced notice for special discounts and events.

Upcoming Partner Programs

December 9: Moscow Ballet Great Russian Nutcracker

This Christmas season enjoy the celebration of Moscow Ballet's famous Great Russian Nutcracker and create holiday memories to cherish for years to come. Attend thru this special offer just for Girl Scouts, Sunday, December 9, 2018 with two available showtimes: 3 pm & 7 pm.

Purchase 10 tickets or more and receive discounted tickets and 10 Moscow Ballet fun patches! Purchase 25 tickets or more to receive discounted tickets, 25 fun patches and become eligible for a meet & greet with a ballerina!



INNOVATE & CREATE 2018

The Innovate & Create Camp empowers girls to seek careers in science, technology, engineering and math. This week-long series focused on bridging art and science through hands-on, project based learning. Girls explored emerging technologies as they advanced from simple circuits to programming electronics, all while learning the basics of sewing to create their own textiles!



ENCHANTED EVENING 2018

Girl Scouts of New Mexico Trails hosted its second annual Enchanted Evening Fundraiser at Camp Elliott Barker on August 11.

Guests enjoyed a magical evening in the forest while supporting our beautiful camp. Thanks to everyone for coming out!



What It Means To Be a G.I.R.L. ~ Autumn 2018 Girl Scouts of New Mexico Trails

Past Events



BOSS GIRLS

Boss Girls is Girl Scouts of New Mexico Trail's new spin on Camp CEO. Cadettes, Seniors & Ambassadors gathered for a Saturday of networking, learning interview skills, how to build a resume, negotiate, the importance of self care as well as completing High Awards training.

"I thought today would be really BORING. But....I LOVED IT! My confidence is now a 10 after today."



G.I.R.L. EXTRAVAGANZA

Our 2nd Annual G.I.R.L. Extravaganza was a family friendly day full of fun and hands-on activities in STEM and outdoors. Attendees met with scientists to conduct experiments, learned basic robotics, and tested their physical skills by climbing the rock wall!

In the evening, we enjoyed s'mores, sing-a-longs and star gazing. G.I.R,L. Extravaganza was sponsored by Blue Cross Blue Shield of New Mexico and was also made possible with funding from Sandia National Laboratories and Intel/HOneywell.

ONCE A GIRL SCOUT

Since 1912, women's lives have been positively influenced–sometimes even transformed–by their Girl Scout experience. Whether you are one of the 50 million women nationally who were Girl Scouts, including Brownie Girl Scouts, or you were a volunteer or staff member who worked at the national or local level to help Girl Scouts reach their full potential, you are forever connected to a rich and vibrant movement.

Girl Scout Alumns say they made lasting friendships, learned life skills, developed confidence, and gained a variety of unique experiences - all of which continues to impact their lives today.

What impact has Girl Scouting had on you?

We invite you to tell your story and share it with others. Become a part of the Girl Scouts of New Mexico Trails Alumnae Association and reconnect, rediscover and relive the Girl Scout Experience. As a member of the Alumnae Association, you will receive special invitations to events, stay up to date on what is happening in Girl Scouts, and have opportunities to share your experiences. You might even be featured in an alumna spotlight!

No matter where you lived while you were a Girl Scout or how long you were involved -Once a Girl Scout, Always a Girl Scout!

Join the GSNMT Alumnae Association today! Connect with Girl Scout Alumnae on Facebook at https://www.facebook.com/GS100NM or share your story with us at www.nmgirlscouts. org/your-story.

A new partnership with Girl Scouts of the USA and LinkedIn offers a community of support for female professionals and helps enhance their career development. It also allows alumn the opportunity to share their experience with the next generation and join forces with like-minded women to effect change.

All Girl Scout alumn are invited to join the community of female professionals to enhance their own careers and help support the next generation of female leaders. Visit https://www.linkedin.com/company/girlscoutnetwork and click "follow".





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