

What it means to be a **G.I.R.L.**

BIG
BOLD
GOALS

**Reaching for Gold: Making a
lasting change**
pg 5

**YOU can support the Girl Scout
Cookie Program**
pg 7

Winter 2019


girl scouts
of new mexico trails

Important Dates

March

Mar.: Cookie Booth Sales Begin
Mar. 9: Babysitting Training
Mar. 10-16: Girl Scout Week
Mar. 20: Gold Award Training
Mar. 21: Bronze & Silver Award Training
Mar. 22 - 24: Barker Alumni Camp
Mar. 24: Cookie Sale Ends

April

Apr.: Early Bird Membership Renewal Begins
Apr.: Extended Year Memberships can be purchased for first time Girl Scout girls and adults
Apr.: Volunteer Appreciation Month
Apr. 13: Appreciation Luncheon
Apr. 17: Gold Award Training
Apr. 22: Girl Scout Leader's Day
Apr. 27 - 28: NM Natural History Museum Camp In

May

May 1: Extended Year Memberships Begin
May 3: Night of Explorations
May 15: Gold Award Training

June

Jun. 1: 750+ Club Event
Jun. 1 - 10: Native New Mexican Adventure
Jun. 8: Roar & Snore
Jun. 10 - 14: Fortune Females
Jun. 21 - 23: Rancho Alumni Camp
Jun. 29: Enchanted Evening Gala

September

Sept. 23 - 30: La Tienda Closed for Inventory

Managing Editor & Design
Katrina Montoya

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Highlights



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Girl Scout Law

I will do my best to be honest and fair, friendly and helpful, considerate and caring, courageous and strong, and responsible for what I say and do, and to respect myself and others, respect authority, use resources wisely, make the world a better place, and be a sister to every Girl Scout.

GIRL SCOUT COOKIES POWER AMAZING ADVENTURES FOR GIRLS



Most people have a special place in their heart for Girl Scout Cookies. Not only because they're spectacularly delicious but also because the Girl Scout Cookie Program helps girls fulfill their dreams, follow their passions, and change the world!

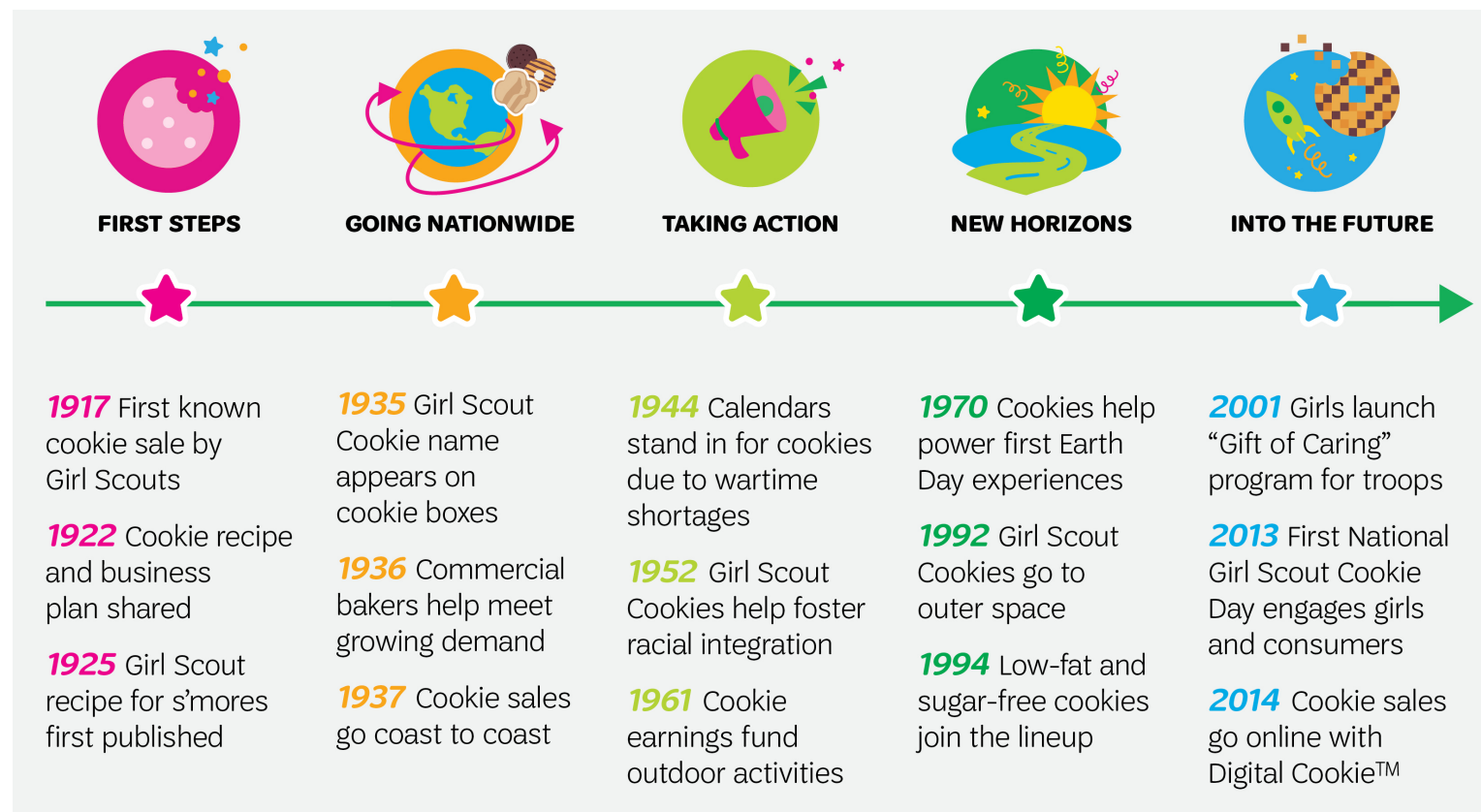
The program, which is the largest girl-led entrepreneurial program for girls in the world, helps Girl Scouts earn money for fun, educational activities and community projects while also playing a huge role in transforming them into a G.I.R.L. (Go-getter, Innovator, Risk-taker, Leader)™ as they learn essential life skills that will stay with them forever. Although fun is part of the experience, giving back to communities has been a hallmark of the Girl Scout Cookie Program since the first-known sale of cookies by Girl Scouts in 1917.

For more than 100 years, Girl Scouts has used cookie earnings to build everyday leaders who make positive changes in our world. And there's no doubt: U.S. society today is better because of the girls who have taken part in the program!

Today, when more than a million amazing girls will sell hundreds of millions of boxes of Girl Scout Cookies to support their mission of making the world a better place. But there's more work to be done—and more amazing experiences to be had—and we need everyone's involvement!

You can help the next generation of girls fulfill their dreams and change the world by finding cookies near you now. With every box of Girl Scout Cookies you buy this year, you help support tomorrow's courage-boosting, confidence-inspiring, character-building, make-the-world-a-better-place experiences.

How will the Girl Scout Cookie Program power the next century of girl entrepreneurs toward greatness? Let's find out!



What it means to be a G.I.R.L.

The largest financial literacy program for girls is upon us and boy does it taste so good! Girl Scout cookies are here!

Go-Getters - Girl Scouts are entrepreneurs in training : developing their goals, budgets, marketing plans and beginning to execute some well thought out business plans. Look for them in booths, knocking on your doors, visiting businesses, and digitally!

Innovators - Have you ever seen a Girl Scout deliver the iconic cookie on a pony? One of our girls saddled up and delivered in the East Mountains outside of ABQ.

Risk-Takers - Girl Scouts learn how to use their voice. Many of us, including me, were so shy growing up. But when I stood in front of a potential cookie buyer and their purchase meant I could go to my beloved Girl Scout camp, I took a risk and spoke up at a young age of 7.

Leaders - Our girls are our evolving leaders in training, honing their leadership skills and

becoming bold and courageous leaders of the future. 77 of the 130 female members of Congress were Girl Scouts! And 5 of 9 female Governors were Girl Scouts including our own Governor Michelle Lujan Grisham.

Yes, we crave that cookie and we all have our favorite but most importantly your support of this program is a significant investment in girls.

In appreciation,



Peggy Sanchez Mills,
CEO



REACHING FOR GOLD: MAKING A LASTING CHANGE



Pennies for Patients

Dua's Gold Award Take Action Project involves addressing the lack of awareness about leukemia and lymphoma, as well as the lack of emotional support which many blood cancer patients do not receive. This will be done through an outreach program, which includes going to a multitude of businesses and schools, where Dua plans to give small and informative educational presentations. Dua's goal is to make sure that people of all ages can connect to this cause by increasing engagement and awareness, and to keep the target audience involved through social media. Additionally, she plans to create a strong outreach program, which includes working and collaborating with younger students so they can continue this effort.

Dua is seeking engaging information for presentations, connections to businesses who are open to receiving presentations and motivational material, as well as materials to create promotional documents.

Rooting Out Homelessness: Community Gardening as a Transitional Tool

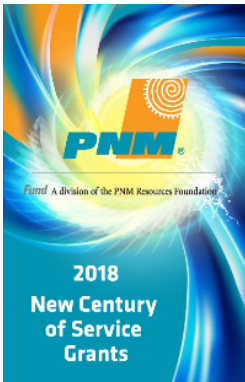
Lily's project is building a community garden to enhance the programs of Saranam, an Albuquerque-based charity that provides transitional housing and education to homeless families. What does gardening have to do with transitioning families out of homelessness and towards more stable lives? Lily is designing gardening-focused curricula that Saranam plans to incorporate into their life skill training program for their adult and youth residents. Additionally, gardening (and eating the fruit of your labors) is a fun activity that can involve the entire Saranam community. Lily anticipates completing her project in the Spring of 2019, but she expects her garden and gardening program to continue bearing fruit for many years to come.

Lily is seeking donations of soil and compost to fill the raised garden beds.



To help with donations for Dua and Lily contact us at customercare@nmgirlscouts.org! To learn more about the Girl Scout Gold Award and how you can earn yours visit nmgirlscouts.org/go-gold.

Girl Scouts of New Mexico Trails Receives \$25,000 From the PNM Resources Foundation’s A New Century of Service Grant



PNM Resources Foundation Believes in the Power of G.I.R.L.™ and has supported us for many years. For the past two years, they have awarded us the PNM Resources Foundation’s A New Century of Service grant. This year, we will be delivering afterschool programming to at-risk girls aged seven to eleven. This programming will include STEM, Outdoor, Entrepreneur and Life Skills, the four pillars GSNMT is focused on right now.

This initiative aims to give girls in underserved communities access to quality programming that provides the means to cultivate the knowledge, skills and attitudes necessary to be successful and make informed choices as they further their education. GSNMT’s curriculum encourages problem-solving through fun and engaging activities. Content is presented in a way that is meaningful to girls to develop skills, gain confidence in their abilities to succeed and connect to their community through entrepreneurial thinking, social innovation, invention and philanthropy.

“PNM HAS BEEN SERVING NEW MEXICO SINCE 1917. WE ARE NEW MEXICANS AND NEW MEXICO CAN TRUST US AS RELIABLE COMMUNITY PARTNERS.”

“PNM Resources Foundation is dedicated to improving the quality of life in the communities it serves through philanthropy, focused on education, by supporting nonprofit organizations. As the state’s largest energy provider, we embrace the opportunity to be actively involved in the communities we serve. Our community support and involvement are broadly focused on the following areas”:

- Helping to educate the people of our state.
- Preserving and enhancing our environment.
- Helping our customers use energy more efficiently and safely.
- Promoting the economic vitality of our communities.
- Supporting the interests and engagement of our employees through the PNM Community Crew.


If you would like information about supporting our programs, contact our Development Director, Molly Garza, at 505-923-2518 or mgarza@nmgirlscouts.org

PARTICIPATING IN THE GIRL SCOUT COOKIE PROGRAM IS SO IMPORTANT!

The cookie program gives girls hands-on leadership and entrepreneurial practice through real-life experiences. Girls gain life-long skills like goal setting, decision making, money management, business ethics, and people skills.

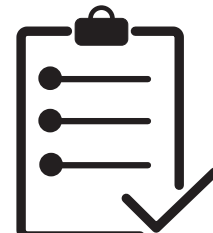
Everything girls do in Girl Scouting is designed to help them grow into leaders of courage, confidence, and character. The skills girls learn through the cookie program will help them grow into leaders in their own lives, leaders in business, and leaders in the community.

While developing these skills, Girl Scouts earn revenue to fund even more leadership experiences, like Girl Scout travel, camp, STEM programs, and Take Action projects. Girl Scouts earn while they learn through hard work and dedication.




GOAL SETTING

Girls set cookie sales goals individually and with their troop creating a plan to reach them.




DECISION MAKING

Girls decide where and when to sell cookies, how to market their business, and what to do with their earnings.




MONEY MANAGEMENT

Girls develop a budget, take cookie orders, and handle customers’ money.



PEOPLE SKILLS

Girls learn how to talk (and listen!) to customers, as well as how to work with other girls.



BUSINESS ETHICS

Girls act honestly and responsibly during every step of the cookie program.

Mark Your Calendar
IMPORTANT COOKIE DATES

March 1	Booth Sales Begin	May 4	Paint Party (875+ packages)
March 24	Last day of the sale	June 1	750+ Club Event: Cliff’s
April 26	Tea Party (1500+ packages)	June 30 - July 3	Cookie Camp (1250+ packages)
May	Rewards distributed to girls by their troop	July 27	Wibit Park (1000+ packages)

YOU Can Support the Girl Scout Cookie Program

- Encourage the Girl Scouts you know to participate. While troop dues or donations support the troop financially, participation in the cookie program supports all GSNMT Girl Scouts - from supporting individual learning experiences to sustaining camp properties and affordable programming. Most importantly, they'll learn valuable skills they can use for a lifetime!
- Talk to your business or community group and ask if they are willing to host a Cookie House Party. Email customercare@nmgirlscouts.org for details.
- Tell your friends about the Cookie Finder App! A win-win for all, because the app will help anyone easily find the nearest Girl Scout Cookies and provide valuable foot traffic data to help Council secure more booths.



Tell Your Friends!

All proceeds from Girl Scout Cookies stay local.

When you purchase Girl Scout Cookies for a young entrepreneur, you're supporting her success today and tomorrow. Girl Scout Cookies' proceeds stay local to:

Cover the cost of running the Girl Scout Cookie Program, including the costs of cookies, materials, and logistics.

Fund Take Action projects for the community and amazing girl-led adventures for troops.

Help our council provide Girl Scout programs in STEM, the outdoors, life skills, and entrepreneurship, as well as camps, leadership training, and more!

The Girl Scout Cookie Program is the largest girl-led entrepreneurial program in the world!

Gift of Caring

The Gift of Caring service project is a great way to support local Girl Scouts and provide comfort to New Mexico families in need.

In 2018, more than 50,000 boxes of cookies were distributed among the following food pantries:

- | | |
|--|---|
| Storehouse- ABQ
Roadrunner-ABQ
Storehouse West-RR
Community Pantry-Gallup/ Grants
Joy Junction
Food Bank East NM-Clovis
NM immigration center
Echo-Farmington
Soldier's Angels
Las Vegas School | ABQ Rotary Club
Socorro Food House
St. Martin's
Midwest NM Cap-Socorro
LA Cares
Blue Star Moms- ABQ
Blue Star Moms- Valencia
St. James Food Pantry- Taos
Boys and Girls Club- Abq
Ciudando Los Ninos |
|--|---|

Invest now, and help us exceed last year's donations.

How to Donate to Gift of Caring

Talk to a Girl Scout. Any Girl Scout can help you make a donation! You can even use the Girl Scout Cookie Finder to locate a booth site near you.

Donate in-person at your nearest cookie booth during the month of March.

That's right! FREE cookies for a year! Keep your eyes peeled for the ABQ Ride Bus with our ad!

Entering is easy!

- Take a photo of our bus ad;
- Buy a case of cookies & take a picture of them in your car, at home, with your pet, be creative!
- Follow us on Instagram and/or Twitter;
- Post your photos on a single post to Instagram and/or Twitter with the hashtag #nmgscookies and tag TWO friends that love Girl Scout cookies.

A year's worth of cookies could be yours. Grab your cell phone, download the official Girl Scout Cookie Finder app, and share your photos today!

Win cookies for a year!



This cookie season, let's show 'em how the largest girl-led entrepreneurial program in the world prepares girls to lead, learn, succeed, and shine— not only for today but also for the future—by entering our national Girl Scouts of the USA's Cookie Pro 2019 Contest from January 2 through April 30.

How to Participate

Participating in Girl Scouts of the USA's Cookie Pro 2018 Contest is literally as easy as 1, 2, 3!

1. Visit www.girlscouts.org/cookiepro
2. Choose a photo you want to submit, and have it ready to upload.
3. Choose the Cookie Pro Résumé survey for your grade level, complete it, and upload your photo.

What It Means To Be a G.I.R.L. ~ Winter 2019





Traditions give Girl Scouts a sense of history—and inspire them to be the best they can be.

Sharing traditions with millions of Girl Scouts—and the huge network of Girl Scout alumnae who came before them—helps remind girls they belong to a big, powerful sisterhood.

Girl Scout Week is celebrated each March, starting with Girl Scout Sunday and ending with Girl Scout Sabbath on a Saturday, and it always includes Girl Scouts’ birthday, March 12, which commemorates the day in 1912 when Juliette Gordon Low officially registered the organization’s first 18 girl members in Savannah, Georgia.

Whether you’re a Girl Scout alum, a current member, a dedicated volunteer, or you simply have an extraordinary Girl Scout in your life, you’re an important part of the Girl Scout family. And you know what families do together? Celebrate!

Girl Scout Week is definitely something to celebrate—seven straight days to show off your Girl Scout pride and lift up all that this worldwide sisterhood has given you, your community, and the world. Join us in treating each day from Sunday, March 10, through Saturday, March 16, as a day of action focused on a powerful yet simple way to get involved.

Join us as we celebrate 107 years!

Sunday, March 10
Honor Your Beliefs

Girl Scout Sunday is a special day dedicated to thinking about your beliefs. Every Girl Scout has the opportunity to earn the My Promise, My Faith pin each year. Girls tie their faith to the Girl Scout Promise and Law & strengthen the connections between the two in the process.

Monday, March 11
Mission: Sisterhood

Sharing traditions with millions of Girl Scouts—and the huge network of Girl Scout alumnae who came before them—helps remind girls they belong to a big, powerful sisterhood. Give a big shout-out to your Girl Scout sisters!

Tuesday, March 12
Happy Birthday Girl Scouts

Did you know? Girl Scout alums make up 73% of current female senators and 58% of women in the House of Representatives. For over 100 years, Girl Scouts has given girls the tools to lead, break barriers, and create positive change. Join us in celebrating Girl Scouts’ 107th birthday with the girls who dream big and do bigger!

Wednesday, March 13
Girl Scout Spirit Day

Show
Your
Girl Scout
Spirit!

Get out your green gear—it’s Girl Scout Spirit Day! Whether you sport a Girl Scout tee under a blazer at the office or rock a trefoil sweatshirt at the gym, let everyone know you’re a G.I.R.L. at heart.

Thursday, March 14
Do a Good Turn Daily

Perform an act of kindness. Whether you pay for a stranger’s cup of coffee or visit an elderly neighbor, every bit of positivity Girl Scouts put out there helps make the world a better place.

Friday, March 15
Make Your Community a Better Place

Kick off the weekend by giving back to your community. Could the local park use a cleanup? Does the food bank need volunteers? As always, the best person for the job is a Girl Scout!

Saturday, March 16
Girl Scout Sabbath

Besides reflecting on your beliefs and how they’re echoed in the Girl Scout Law, we urge you to take some time this Girl Scout Sabbath to learn something new about someone else’s faith.

Why work at camp?







Do you love...

- ✓ the outdoors?
- ✓ learning new things?
- ✓ being around children?

If you said yes, then camp is the place for you! Join the Girl Scouts of New Mexico Trails for summer 2019 at one of our two amazing summer camps. We employ almost 60 people every summer just for camp, why not you?

Camp jobs offer invaluable professional skills training including: leadership training, customer service experience, stress management, working in teams, personal organization, and time management.

Imagine a job where almost anything is possible!

-  Live, play, and work in the great outdoors!
-  Go on daily adventures!
-  Meet people from other countries & states!
-  Learn new leadership skills!
-  Room & board included!
-  Become a real life superhero to young girls!

Girl Scouts of New Mexico Trails owns and operates two beautiful camp properties. Staff are required to live onsite.

Rancho del Chaparral is located 30 minutes outside of Cuba, NM and is 1200 acres nestled amidst ponderosa pines and high mountain meadows in the Jemez Mountains.

Camp Elliott Barker is located in the town of Angel Fire, NM and boasts a pond, high ropes course, and newly renovated showers in the cabin unit.

www.nmgirlscouts.org/camp

Contact:

Molly 'Charli' Murphy
Camp Director
505-923-2524
mmurphy@nmgirlscouts.org



Girl Scouts of New Mexico Trails

Girl Scouts is *the* place for every **G.I.R.L.!**

Unleash her G.I.R.L. (Go-getter, Innovator, Risk-taker, Leader)™ spirit TODAY.

Because the sooner your girl begins to realize the power in her potential, the sooner she'll know that no matter how young or small she might think she is, there's *nothing* she can't accomplish.

As a Girl Scout, your girl will practice leadership with grit like a go-getter, problem solve like an innovator, embrace challenges like a risk-taker, and show empathy like a leader—in an all-girl, girl-led, and girl-friendly environment where she can feel free to let her full, magnificent personality shine through every single time.

Research shows that Girl Scouts also develop a strong sense of self, display positive values, seek challenges and learn from setbacks, form and maintain healthy relationships, and learn to identify and solve problems in their communities—talk about life-changing!

*There is power in every **G.I.R.L.** Unleash it early and often at Girl Scouts.*
Join now at nmgirlscouts.org.



As a Daisy Girl Scout (grades K-1), your girl will:

- ✓ Make new friends as part of a troop.
- ✓ Earn petals and badges while trying new things and learning a ton.
- ✓ Make a difference in her community through a leadership Journey as she learns to stand up for what she believes in.
- ✓ Sell cookies (and have fun doing it) as she learns how to work in teams, share her ideas, and plan and meet goals.
- ✓ Explore nature and the outdoors, learning to appreciate and care for the environment while reaping the benefits of less screen time and more "me" time.
- ✓ And so much more...



FOR THE GIRL
LOOKING TO
EXPERIENCE THE
GREAT AMERICAN
SOUTHWEST
AND THE RICH
HISTORY OF NEW
MEXICO.

Native New Mexican Adventure

June 1 - 10, 2019

Open to girls 14 and older
Register by April 1, 2019

15th Annual Roar & Snore

June 8 - 9, 2019



IT'S A PENGUINS
IN PAJAMAS
SLEEPOVER!

Girl Scouts entering
1st - 12th grade
in Fall 2019 are
invited to join us
at the Rio Grande
Zoo for a fun
evening welcoming
penguins to the
zoo!

Registration
Deadline:
April 30, 2019

HIGH AWARDS

Girl Scout Bronze Award

The Girl Scout Bronze Award is a leadership adventure and the highest honor a Girl Scout Junior can achieve. After completing a Journey, a girl and her team find and research a problem in their community. They plan and complete a "Take Action Project" that will address the root cause of the problem, look to see how others have solved similar problems, develop more confidence, meet new people, and have the kind of fun that happens when working with other Girl Scouts to make a difference in their community.

- Juliette**
Natasha Kincaid
Holly Steen
Troop 3222
Hannah Johnson
Troop 7080
Nadira Jackson
Troop 10032
Leah Crabtree
Emily Brown
Natalie Mendoza
Brianna Rawdon
Preslee Larson
Troop 10082
Megan Yeager
Anne Marie Garcia-Anaya
Troop 10201
Elizabeth Wilder
Sunshine Kay
Monica Dominguez
Nadia Koudelka
- Riley Epstein
Troop 10230
Millie Lyman
Troop 10253
Duviana Sanchez
Aiyana Atcitty
Katherine Baldonado
Paiton Mitchell
Filipina Pinmentel
Troop 10266
Cora Mandell
Troop 10281
Barbara Williams
Troop 10284
Megan Nandin
Dana Nandin
Troop 10345
Evangelynn Cruz
Claudia Aragon
Mellery Apodaca
Mariana Montoya
Hope Varoz
- Sarah Garcia
Miranda Barela
Troop 10384
Keira Brown
Troop 10449
Isabell Herman
Corrina Monaghan
Izabella Lane
Macy King
Lara McGirt
Shayane Torres-Tijerina
Brooklyn White
Charlotte Crichlow
MiaBella Bickmore
Troop 10459
Alia MacFarlane
Troop 10471
Abbigayle Gallero
Shenandoah Rutledge
Elizabeth Seitz
Isabella Burnham
Taelyr Passey
- Danielle Thomas
Danica Asbe
Claire McDaniel
Troop 10601
Jessica Lucero
Arianna Parker
Lisett Flowers
Sasha Lucero
Troop 10607
Mariella Sivage
Elizabeth Yaple
Troop 10615
Starleen Heckwine
Sally St. Onge
Desiree Gallegos Lucero
Angeline Franco
Analiese Espinoza
Troop 10663
Destini Bassinger

Girl Scout Silver Award

The highest award a Girl Scout Cadette can earn, the Silver Award gives a girl the opportunity to show she is a leader who is organized, determined, and dedicated to improving her community. After completing a Cadette Journey, girls discover something in their community that can be changed for the better. They plan and complete a "Take Action Project" that will address the root cause of the problem, look to see how others have solved similar problems, develop more confidence, meet new people, and demonstrate an understanding of sustainability in their project plan.

- Troop 716**
Madeleine Franchere
Ainsley Martin
Sierra Martin
Troop 10043
Savannah Jurens
Troop 10045
Avalon Whitten
Lili Gadret
Sofia Horn
Madelyn Kingston
Nora Moest
- Troop 10157**
Erin Cassidy
Samantha Foist
Troop 10185
Isabella Harrison
Troop 10230
Charlotte Boyd
Troop 10253
Lilah Leslie
Troop 10281
Colbie Boyd
Clarissa Dixon
- Laurel Geoffrion
Madelynne Williams
Troop 10292
Caitlin Lovell
Olivia Rousselle
Troop 10408
Zaltana K. Harris
Troop 10443
Adele Baum
Natasia Parris
Sophia Baum
Emma McHale
Sophia Cadman
- Rhiannon Baum
Samantha Porter
Troop 10471
Samantha Quakenbush
Kate McDaniel
Meghan Lexa
Troop 10574
Keelin Morton
Isabella Campbell
Barry Fairman Jeffries

SUMMER CAMP 2019

UNLEASH YOUR INNER ADVENTURER



Camp is for EVERY GIRL

Girl Scout camp is all about trying new things, meeting new friends, and having fun. Whether you're interested in horses, archery, canoeing, rock climbing, hiking or want to try it all, Girl Scouts of New Mexico Trails summer camps are open to all girls entering grades 1 - 12!

Resident camp typically last 6 days, with mini sessions lasting 4 days. **Leadership camps** can last up to 12 days. **Troop and family camps** are weekend camps that take place Friday through Sunday.

Registration is NOW OPEN and financial assistance is available!



A Girl Scouts of New Mexico Trails Fundraiser

Enchanted Evening Gala

CELEBRATING WOMEN IN STEM

SAVE
THE
DATE

SANDIA
RESORT & CASINO
30 RAINBOW RD
ALBUQUERQUE, NM 87113

JUNE
29
2019