# **Cookie Program News**

Welcome to Cookie Bites! This is your weekly information, updates and reminders email during the 2022 cookie program. This is the fourth edition. You will get an email from me throughout the cookie program each Tuesday. This email is sent to Troop Cookie Chairs and Service Unit Cookie Chairs with cookie information only. You are encouraged to share the information with others in your troop as needed.

# **Upcoming Important Dates**

Wednesday, January 26th 8:00 pm | 1st round of booth selections opens up in eBudde

**Friday, January 28**<sup>th</sup> | Cookie Program begins with Digital Cookie opening for Girl Scouts to take orders. Girl Scouts are able to collect orders using paper order cards

Friday, January 28th 8:00 pm | 2nd round of booth selections opens up in eBudde

Monday, January 31<sup>st</sup> 8:00 pm | 3<sup>rd</sup> round of booth selections opens up in eBudde

**Tuesday, February 1<sup>st</sup> 6:30 pm** | Cookie Rookie Series – eBudde. This virtual training will help troop volunteers learn more about eBudde and walk them through different features to help them track their Girl Scouts' sales. Another session is available on **Saturday, February, 5<sup>th</sup> at 10 am**. To register, click here for our <u>event calendar</u>.

**Wednesday, February 2<sup>nd</sup> 8:00 pm** | Final round of booth selections opens up in eBudde

Week of February 7<sup>th</sup> – Initial Delivery Week

### **Important Updates**

Adventurefuls Limited to Girl Delivery and Booth Sales Temporarily

Our baker, Little Brownie Bakers (LBB), has informed us that as of Monday, January 24, shipped orders for Adventurefuls<sup>™</sup> will temporarily be unavailable in the Digital Cookie platform to prioritize their availability for girl delivery, girl orders, and booth sales. This is why Adventurefuls<sup>™</sup> are currently unavailable for view on the preview of Digital Cookie websites.

While we understand this may be frustrating for some of your customers, LBB is working to bring this new flavor back as soon as possible for shipped orders. Please note, this change is temporarily impacting only Adventurefuls<sup>™</sup> for shipped orders we encourage cookie customers to continue to support girl entrepreneurs, by ordering Adventurefuls<sup>™</sup> and our other iconic flavors for girl delivery via girls' sites or at a cookie booth starting in mid-February.

Please know, we have confirmed that all initial orders for Adventurefuls for our council will be fulfilled, unless some unexpected issue comes up like a bad weather which would hinder the delivery. We have ordered extra cases for cupboards so please do not feel like to you must over order from the cupboard to ensure your troop's inventory. If there is any issue with inventory, we will keep you posted.

#### **Booth Selection Rounds**

The first set of Cookie Booth locations are available for view in the Booth Sites tab. We have attached a quick sheet on how to select booths slots for those new volunteers.

Here are the booth selection rounds including their end times:

- Round 1 Wednesday, January 26th beginning at 8 pm ending on Friday, January 28th at 8 am
- Round 2 Friday, January 28th beginning at 8 pm ending on Monday, January 31st at 8 am
- Round 3 Monday, January 31st beginning at 8 pm ending on Wednesday, February 2nd at 8 am
- Round 4 Wednesday, February 2nd beginning at 8 pm

Rounds 1 to 3 will be limited to 3 selections, 1 of those selections must be at a different location. Round 4 will leave the slots open until the end of the program.

When a round closes, we will add more locations as they become available for the next round. Please take note of the following:

- We are currently working on adding Walgreens locations across the council
- Smith's corporation is limiting us to only 10 days of booth sales which is why only Saturdays and Sundays are available.
- We are still working to secure Walmart and Sam's Club locations.

# eBudde Reminders

Please make sure you are receiving eBudde emails. We often use eBudde as a quick and simple way to update cookie volunteers with updates or announcements like new booth locations. You can check if you are receiving emails under the contacts tab in eBudde. Please make sure you are also getting emails for any transactions you make like cupboard orders. If you need help making sure you are getting those emails, please contact your Service Unit Cookie chair.

# **Digital Cookie Reminders**

Please make sure your families have logged into Digital Cookie and have set-up their websites. If they need help using they system, we have several videos for families and volunteers in the <u>Cookie Central website</u>. Here are some reminders for when the system goes live on Friday:

- Girl Scouts have 5 days after an order is received to approve it or it will be cancelled. Orders can be left on approve status until cookies are delivered even though it may be a week or longer to deliver.
- Remind your families that Girl Scouts should contact customers with delivery information even if it won't be a for a few days

- The mobile app is only available during the cookie program February 28 to March 20
- Issues with direct shipped orders must be submitted to GSUSA using this webpage - <u>https://www.girlscouts.org/en/footer/contact-us/digital-</u> <u>cookie-support---order-issues.html</u>. GSNMT does not handle direct shipped order issues.

# **Resource Highlight**

### 2022 Marketing Kit

Please share the <u>2022 Cookie Marketing Kit</u> with your families. This kit has links for graphic downloads and rules for posting on social media. The kit is available on the Cookie Central website in For Cookie Sellers section with the <u>Family</u> <u>Guide</u>.

#### Virtual Office Hours

Pop in on Zoom for our virtual office hours to ask those burning questions. Virtual office hours are Monday evenings from 6:30 pm to 8:30 pm and Wednesdays from 11:30 am to 1 pm starting Monday, January 24th.

> https://zoom.us/j/91870257854 Meeting ID: 918 7025 7854 Passcode: Cookies22

Have questions? The Customer Care Team is here to help! Contact us at <u>customercare@gswo.org</u> or 888.350.5090.

## How to Select Council Secured Booth Slot

You can use the Booth Sale tab to help manage your troop's booth sales. A troop can sign up for a council booth location and/or request a troop booth location using the My Sales option. This quick sheet will only show how to select a council secured booth slot.

eBudde<sup>™</sup> will notify troop contacts of an upcoming booth site daily starting 3 days prior to the booth sale. Please use this as a reminder that if you need to cancel a booth, please go into eBudde and remove your troop from the slot. This helps customers know when troops will be at locations so they can purchase cookies. If a customer goes to a booth location and your troop is not there, they are not likely to purchase cookies and can get discouraged from finding another booth.

Click the Booth Sales tab to get started.

Тг					Troop 6073 Booth Sales 🥹						
Settings	Girls	Init. Order	Delivery	Girl Orders	Booth Sites	Transactions	Rewards	Deposits			
Browse and signup for Council Bool Use drop down for My Sales or the Recorder.			les h Sale	Free Slots	Current S	ignups	Council Sa	les 🗸			
Becky Dem [-] Council [+] Pal [+] Rec [+] Sar [+] Shi	o Council Booth Sales o Cedro, CA Iding, CA I Diego, CA Ista Lake, CA Ingletown, CA	Green Brar	iches have openi	ngs							

### **Free Slots Button**

You can find free slot locations using the Free Slot button. Pressing the Free Slots button will give you a screen to select your criteria for finding available booth slots. You can search using multiple criteria. Once you have entered your criteria, click the Get Report button. If you decide not to look for free slots, click the Back button.

#### Specify Any Filter Criteria You'd Like:

Business Name:
City:
State: (ex: NY) Zip:
Dates and times can be entered in many different formats, including things like "tomorrow" and "2 weeks from today", but if you get errors, or odd behavior formats like "2/1/2011" and "8:00pm" are the best to use.
Starting Date:
Ending Date:
Start Time after:
Start Time before:
Get Report Back

The system will report back any available slots according to your criteria.

	Becky Testing Council Available Booth Sites									
	Jul 6, 2011 at 02:42PM									
Business	Address	City	State	Zip	Date	Time	End Time			
Cub Foods	10520 France Avenue South	Bloomington	MN	55431	Mon, 2/1	8:00 AM	8:30 AM			
Cub Foods	10520 France Avenue South	Bloomington	MN	55431	Mon, 2/1	8:30 AM	9:00 AM			

#### How to select a council secured booth slot

To begin selecting your council booth slot, click on the plus sign next to the city in which you are interested in holding a booth sale. Then choose the store and location by clicking on the plus sign next to it. Choose the date and time range you are interested in by clicking directly on the text. If slots are available on that date, it will be in Green. If all the slots are selected, the date will be in GRAY. This will bring up a small screen on the right which will show the available time frames.

	C.			Troop 6	073 Booth	Sales @			
Settings	Girls	Init. Order Delivery Girl Orders Booth Sites Transactions Rewards							
Browse and Use drop do Recorder.	signup for C wn for My S	ouncil Booth S ales or the Boo	ales th Sale	Free Slots	Current S	lignups	Council Sa	iles 💌	
Becky Demo	Council	Green Bra	anches have opening	ngs					
[-] Council E [-] Palo [+] S	Booth Sales Cedro, CA U 722 Holiday	Market 9350 Desc	chutes Rd.	î	Safeway	San 	1231 Upas St. Diego, CA 92103		
[+] SU 722 Holiday Market 2455 Hartnell Ave [+] SU 722 Holiday Market 3315 Placer St. [+] SU 722 Kmart 2685 Hilltop Dr. [+] SU 722 Lowes 1200 E Cypress Ave. [+] SU 722 Lowes 1200 E Cypress Ave.				E	Choose a time slot and then Submit To opt out click on that slot again and re-submit". Notify Me If Slots Open (1 waiting)				
[+]S	U 722 Sportsm	an's Warehouse 1	1659 H		Tim	e Tr	Troop		
[+]S	U 722 TOPS F U 722 Tractor 5	RESH MARKET 3 Supply 5450 Mtn	685 Eureka Way View Dr.		8:00ar	n			
[-] San [	Diego, CA				10:00a	m			
[+] Lowes 123 Any St.					12:000	m			
[-]L	owes 5418 Mor	rena Blvd.	00		2:000	m			
[=18	afeway 1231 II	015 8.00am 6.	oupm		4:000				
Thr Jan 15, 2015 8:00am 8:00pm					6:000	m T607	3		
	Wed Feb 25, Thr Oct 1, 2	, 2015 8:00am 015 8:00am 8:	8:00pm 00pm	-		1007			

To select the time slot, click on the space to the right of the time that you are interested in. To deselect it, you just need to click the space again. Once selected, click on the submit button to reserve your location and time. You will receive a message that your time is reserved. Click OK on the message window to proceed. NOTE: IF you do not see the message, your time slot was NOT reserved. Be sure to wait for the message and Click OK.

Safeway	1231 Upas St. San Diego, CA 92103							
Choose a time slot	and then Submit							
To opt out click on that slot again and re-submit".								
Notify Me (1 v	lf Slots Open waiting)							
Time	Тгоор							
8:00am		*						
10:00am								
12:00pm								
2:00pm								
4:00pm								
6:00pm	T6073	-						

If the time slot or the day you want is full, you can be put on a waitlist for a booth location for a specific date. Click the Notify Me if Slots Open button. eBudde™ will then send you an email if any one or more of the slots become open. KEEP IN MIND – IT IS A FIRST COME, FIRST SERVE FOR SIGNING UP FOR THE SLOT! There may be several of you that get the email. You will need to go into eBudde™ or Troop App to claim that slot. There is a possibility that someone else got there first to claim!

	Safeway	1231 Upas St. San Diego, CA 92103							
т	Choose a time slot and then Submit								
	Stop No (0 w	tifying Me aiting)							
	Time	Troop							
	8:00am		*						
	10:00am								
	12:00pm								
	2:00pm								
	4:00pm								
	6:00pm	T6073	-						
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Once you have asked to be notified, eBudde<sup>™</sup> will continue to send emails when slots become open. If you want to turn the notification off, go back to the booth site and you will see a button that says Stop Notifying Me. Click that button and eBudde<sup>™</sup> will stop the notifications for that location/date.

You can now see on the Notify button how many troops are on the waiting list. You can see on the button that there is one other troop on the waiting list



#### **Current Signups**

To check on your troop's booth sale locations at any time, click on the Current Signups button from the main Booth Tab page. A separate window will pop up to show you your locations. This report will show council sponsored booth locations and approved troop requested locations. Booth sites in the past will drop off the report. The report will also state the day of the week and both location and time notes.

Troop 6073 booth sale signups			Print Signups	Aug 1, 2015 at 02:29PM				
Business	Location	Location Notes	Date	Start Time	End Time	Duration	Time Notes	Created By
Safeway	1231 Upas St. San Diego, CA 92103		10/01/15	6:00pm	8:00pm	02:00		Council
Lowes	5418 Morena Blvd. San Diego, CA 92345	Business Notes	10/05/15	8:00am	10:00am	02:00	Location notes	Council