

Week of January 13th

Cookie Program News

Welcome to Cookie Bites! This is your weekly information, updates and reminders email during the 2026 Cookie Program. This is the second edition. You will get an email from the Product Program Team throughout the Cookie Program each Tuesday. This email is sent to Troop Cookie Chairs and Service Unit Cookie Chairs with cookie information only. You are encouraged to share the information with others in your troop as needed.

Upcoming Important Dates

Wednesday, January 21st | Troop initial orders are due by 11:59 pm.

Friday, January 23rd | Emails to families to access Digital Cookie will be sent throughout the day. Only Girl Scouts who have product program permission forms turned in by Monday, January 19th will get emails. After this date, emails will be sent every other day starting Tuesday, January 27th.

Wednesday, January 14th 6:30 pm and Saturday, January 17th 9:00 am | Cookie Rookie Series - Initial Order and Inventory Management. This virtual training will help troops plan their initial cookie order and how to manage their cookie inventory. Register for the session from the [Events Calendar](#) on our website.

Wednesday, January 21st 6:30 pm and Sunday, January 25th 1:00 pm | Cookie Rookie Series – Digital Cookie. Need help explaining Digital Cookie to your families? We will walk you through the system from set-up to rewards. We will provide you tips on how to use the system and how to take credit card payments at booths. Plus, we will give you resources to help your families when they have questions. This session does not require registration and can be joined here:

Join Zoom Meeting

<https://us06web.zoom.us/j/81144912548?pwd=4yMJrbDRshZ0bUnH8zULambah2rfko.1>

Meeting ID: 811 4491 2548

Passcode: Rookie26

Wednesday, January 28th 8:00 pm | 1st round of booth selections opens in Smart Cookies

Friday, January 30th | Cookie Program begins with Digital Cookie opening for Girl Scouts to take orders and Girl Scouts are able to collect orders using paper order cards

Friday, January 30th 8:00 pm | 2nd round of booth selections opens in Smart Cookies

Important Updates

Training Deadline Extension

To better accommodate our busy volunteers, we are going to be extending the training deadline to place an initial order to Sunday, January 18th. *All troops planning to place an initial order must have at least 2 volunteers complete all 5 Cookie Training Courses by this date for their initial order to be accepted.*

Booth News

Select booth locations will be uploaded into Smart Cookies by Tuesday, January 20th at noon. We are still waiting for final confirmation from a few businesses but will update Smart Cookies as we receive approval. More information on booth selection rounds will be in next week's Cookie Bites.

Troop Booths

Troop secured booth requests can be made using Smart Cookies. Please submit your troop booth request no later than 48 hours before the booth is scheduled to take place. Troop booths must follow the same rules as council secured booths and can take place starting Friday, February 21st.

Cookie Rookie Series

Are you a new volunteer to the Girl Scout Cookie Program? Would you like a detailed conversation about cookies? Join us for the virtual Cookie Rookie

Series. We take a deep dive into cookies and answer all your questions. Each week will feature a different topic, so be sure to check out the [full schedule here](#) and attached. All sessions can be joined using the following link:

Join Zoom Meeting

<https://us06web.zoom.us/j/81144912548?pwd=4yMJrbDRshZ0bUnH8zULambah2rfko.1>

Meeting ID: 811 4491 2548

Passcode: Rookie26

Smart Cookies Reminders

Initial Order Directions

If you need assistance submitting your initial order, please see the attached Quick Sheet for directions. If you need further help, please reach out to your Service Unit Cookie Chair or attend a Cookie Q&A Session. Information on Cookie Q&A Sessions can be found in the “Cookie Q&A and Virtual Office Hours Flyer” attachment. You can also access the flyer here: [Cookie Q&A and Virtual Office Hours info](#)

Updating of Girl Scouts in Smart Cookies

We will be uploading Girl Scouts who submitted a Product Program Permission Form by January 19th into Smart Cookies on Thursday, January 22rd. After that, we will be uploading Girl Scouts on Tuesdays and Thursdays as Product Program Permission Forms are submitted.

Smart Cookies Tech Support

Smart Cookies offers tech support for all your Smart Cookie questions! Call them at 855-444-6682 or email them at ABCSmartCookieTechSupport@makerspride.com

Digital Cookie Reminders

Digital Cookie Registration Emails

Emails to set-up Digital Cookie websites will be sent to families on Friday, January 23rd throughout the day. We kindly ask that families check spam/junk mail folders before reaching out to the council office. Families are looking for the email “Register for the Digital Cookie platform today” from the sender “Girl Scout Cookies” at noreply@girlscouts.org. We kindly ask that families wait until Tuesday, February 27th to contact us if they do not get an email. Please have them email customercare@nmgirlscouts.org and we will investigate the issue.

Digital Cookie 101

Digital Cookie 101 is designed for new families who are participating in the cookie program for the first time. Older Girl Scouts who are ready to take the lead on their cookie program and manage their own website can participate in this virtual session as well. We will walk participants from set-up to rewards and answer their cookie questions. Please have families register using the [Events Calendar](#) to register for the January 20th session. Session dates are as follows:

- **Tuesday, January 20th – 6:30 pm**
- **Saturday, January 24th – 2:00 pm**
- **Thursday, January 29th– 6:30 pm**

Here is the information to join Digital Cookie 101:

Join Zoom Meeting

<https://us06web.zoom.us/j/84901943038?pwd=s6JPRZxnaNcszhIhqQiAn5ZOLRz5qz.1>

Meeting ID: 849 0194 3038

Passcode: DOC2026

Resource Highlight

Troop Cookie Program Manual:

The Troop Cookie Program Manual is now available for download. You can find it on our Cookie Central Website here: [Cookie Program Manual](#). Hard copies of the manual are available from your Service Unit Cookie Chair, Regional Manager, or the council office.

Smart Cookies Help Videos

ABC Bakers offers helpful YouTube training videos on the Smart Cookies website. Here are a few videos to check out to help you get started with the 2025 Girl Scout Cookie Program:

Placing an Initial Order:

<https://youtu.be/tFZsIGTokI4?si=VnpIUs0uetj6teyQ>

Troop Secured Booth Request:

https://youtu.be/ED-wMv7eJCI?si=VKJr2UBf-q0Bs_hp

Virtual Cookie Support: Cookie Q&A and Virtual Office Hours

Need help navigating the Girl Scout Cookie Program? We're here to help! Carissa holds Cookie Q&A sessions and Virtual Office Hours throughout the Cookie Season. These are drop in Zoom sessions where Clarissa will answer any and all cookie questions. From what cookies to order to how to select rewards and everything in between. Please see the "Cookie Q&A and Virtual Office Hours Flyer" attachment for all dates and times and Zoom links. You can also access the flyer here: [Cookie Q&A and Virtual Office Hours info](#)

Have questions? We are here to help! Contact us at customer care@nmgirlscouts.org or 505-343-1040.



2026 Cookie Rookie Sessions

Cookie Rookie is a series of virtual Zoom meetings on different topics to help new Troop Cookie Volunteers. Join the GSNMT Staff for tips and tricks to coordinate a successful cookie program. Some sessions offer cookie swag to help your troop.

Introduction to Cookies

- Saturday, December 20th - 9:00 am
- Wednesday, January 7th - 6:30 pm
- Saturday, January 10th - 9:00 am

Initial Order & Inventory Management

- Wednesday, January 14th - 6:30 pm
- Saturday, January 17th - 9:00 am

Digital Cookie

- Wednesday, January 21st - 6:30 pm
- Sunday, January 25th - 1:00 pm

Cookie Booths

- Wednesday, January 28th - 6:30 pm
- Saturday, January 31st - 9:00 am

Smart Cookies

- Wednesday, February 4th - 6:30 pm
- Saturday, February 7th - 9:00 am

Mid-Season Check-In

- Wednesday, February 25th - 6:30 pm
- Saturday, February 28th - 9:00 am

Close Out Program & Rewards

- Wednesday, March 11th - 6:30 pm
- Saturday, March 14th - 9:00 am



Volunteers can register using gsEvents. Cookie Rookie registration will be open until its start time. You will not be emailed a confirmation. Please log in to your myGS account and open your My Events Dashboard. Choose the event and scroll down to find the confirmation. For volunteers unable to make the real-time sessions, recordings will be available on gsLearn the following Monday after the last topic session.



2026 Cookie Training Q & A Sessions

If you have questions following the completion of the training or need additional assistance, you can attend a virtual Troop Cookie Q&A session with the GSNMT Product Program Team on Zoom. Even if you do not have any questions, we recommend you attend a session to check-in with the Product Program team, especially if you are a new volunteer. You can drop in at any point during the session and you do not have to stay for the whole session. The session is optional but highly recommended. Session dates, times and zoom link can be found below.

Saturday, January 3 rd 9:00 AM to 11:00 AM	Monday, January 5 th 5:00 PM to 7:00 PM	Wednesday, January 7 th Noon to 1:30 PM
Saturday, January 10 th 1:00 PM to 3:00 PM	Sunday, January 11 th 1:00 PM to 3:00 PM	Tuesday, January 13 th 5:00 PM to 7:00 PM
Thursday, January 15 th Noon to 1:30 PM	Saturday, January 17 th 1:00 PM to 3:00 PM	
Join Zoom Meeting https://us06web.zoom.us/j/88254640077?pwd=ICCeyeVMruDMHl6V2CRwV0ZRRKeiWu.1 Meeting ID: 882 5464 0077 Passcode: CookieQ&A		

Cookie Virtual Office Hours

Mondays 6:30 pm to 8:30 pm
Wednesdays Noon to 1:30 pm
Beginning Monday, January 19th

Join Zoom Meeting
[https://us06web.zoom.us/j/89823800155?
pwd=pLJEAjaprt3H9lWzVdMnuYI37Ha74G.1](https://us06web.zoom.us/j/89823800155?pwd=pLJEAjaprt3H9lWzVdMnuYI37Ha74G.1)

Meeting ID: 898 2380 0155
Passcode: Cookie26

