

## 2025 MagNut News for the Week – 2<sup>nd</sup> Edition – September 9<sup>th</sup>

Hello Troop MagNut Chairs,

We are 17 days away from the start of the Fall Product Program. Thank you for all that you are doing to get your troop ready. This your MagNut News for the Week – your e-newsletter for updates, reminders, and information during the 2025 Fall Product Program. Here's the top 5 pieces of information you need for the week.

**1. Access to M2OS begins for volunteers on Friday, September 19<sup>th</sup>.** You must complete the following by Sunday, September 14<sup>th</sup> to gain access to M2OS on the first day: complete training in gsLearn, have up to date background check and membership for the 2025-202 Girl Scout year, and turned in a Year End Activity Report for your troop. You will get an email from the M2 Media Group that day with directions on how to login. Please wait until Saturday, September 20<sup>th</sup> to contact the council if you do not get an email. Please remember to check your SPAM/Junk mail/promotions folders for the email. If you are having difficulty accessing the site, please feel free to attend the Troop Q&A session on Monday, September 22<sup>nd</sup> from 6:30 pm to 8:00 pm. Troop Q&A session information is in the attachments and online here: [MagNut Q&A Dates](#). Family access to M2OS will begin on Friday, September 26<sup>th</sup>.

**2. Check your troop's product permission form list.** If you completed training, in your follow-up email you got link to a Google sheet that lists Girl Scouts who submitted a form. ***When reviewing the list, please note the date in the top row so you know where we are in processing forms.*** We are currently experiencing a high volume of submissions and it takes some time to process them. Here are the common reasons a Girl Scout may not appear on the list:

- We have not received their permission form.
- The parent put their own name in the "Girl Scout Name" field.
- The parent did not properly sign the form.

If you do not see a Girl Scout's name on the list, please ask families when they submitted the form and if they got an email copy of the form. Please do not encourage families to complete it again if they have submitted a form, unless one of the above occurred. We are receiving many duplicate forms, and this is slowing down the process. We appreciate your understanding. You will also notice some Girl Scouts' troop numbers are colored green that means they have been uploaded into M2OS. Those Girl Scouts who do not have green for their troop number will be uploaded in the coming days. Also, please check to see if they have 2025-2026 membership. Girl Scouts who are listed as "Time to Renew" do not have a 2025-2026 membership and will not be uploaded until new membership has been acquired. If you have any questions about your troop product permission list, please feel free to jump on a Troop Q&A session to figure out the issues. Here is a link the product permission form if you need to send it to your families: [2025-2026 Product Program Permission Form](#).

**3. Paper Order Cards Available.** Don't forget that your troop can still get physical materials like paper order cards, receipt sheets, money envelopes and directions for

families to help set-up their Girl Scouts online storefronts. Reach out to your Service Unit MagNut Chair or stop by the council office to get those materials. All materials, resources, and customer care information for M2 Media Group are available:

<https://www.nmgirlscouts.org/en/members/for-girl-scouts/product-program-resources/magnut-central.html>

**4. Troop Q&A Sessions.** Don't forget you have the option to attend virtual Troop Q&A sessions to get your questions answered. These sessions are not required but available when you need it. See the attachment for dates, times and Zoom login information.

**5. Troop Rewards Opt-Out:** Great news! For the 2025 Fall Product Program, troops can choose extra proceeds instead of rewards! That means your troop could earn 18% of total sales—more funds for fun activities and adventures you decide together. And don't worry—Girl Scouts still get all the awesome patches they earn, including theme, specialty, and personalized patches. Talk with your troop and see if this option is the right fit for you! Attached you will find the required troop worksheet.

If you need any help getting ready for the MagNut Program or have any questions, please reach out to your Service Unit MagNut Chair or the council at [customercare@nmgirlscouts.org](mailto:customercare@nmgirlscouts.org). If you need contact information for your Service Unit MagNut chair, please reach out. We are here to assist you and want to make sure you have all the support you need. Thank you for all the preparation work you are doing!

Sincerely,  
GSNMT Product Program Team  
Katie and Clarissa  
(505) 343-1040

# MagNut Q&A Sessions

Got questions over the Fall Product Program? Come to a MagNut Q&A session on Zoom. These Q&A sessions are for troop chairs and Juliette caregivers to jump on Zoom after they have completed the online training. Volunteers and caregivers can log on at anytime during the session and do not need to stay for the whole session. We want to making sure your Girl Scouts have a successful MagNut program so please reach out if you have any questions or need any help.

Wednesday, August 20th 6:30 pm to 8:00 pm

Saturday, August 23rd 10 am to Noon

Tuesday, August 26th 11:30 am to 1:00 pm

Wednesday, August 27th 6:30 pm to 8:00 pm

Wednesday, September 3rd 6:30 pm to 8:00 pm

Tuesday, September 9th 11:30 am to 1:00 pm

Wednesday, September 10th 6:30 pm to 8:00 pm

Sunday, September 14th 1:00 pm to 3:00 pm

Tuesday, September 16th 11:30 am to 1:00 pm

Wednesday, September 17th 6:30 pm to 8:00 pm

Monday, September 22nd 6:30 pm to 8:00 pm

Tuesday, September 23rd 11:30 am to 1:00 pm

Wednesday, September 24th 6:30 pm to 8:00 pm

Sunday, September 28th 1:00 pm to 3:00 pm

Monday, September 29th 6:30 pm to 8:00 pm

Tuesday, September 30th 11:30 am to 1:00 pm

## Virtual Office Hours

If you need help during the Fall Product Program, you can attend virtual office hours with the Product Program team during key points of the program. We have selected these dates based on program deadlines.

Monday, October 20th from 6:30 pm to 8 pm

Wednesday, October 22nd from 11:30 am to 1 pm

Wednesday, October 22nd 6:30 pm to 8 pm

Zoom Link for All Sessions

<https://us06web.zoom.us/j/86546545273?pwd=9qww73RzusxjZeywjEBma1JeZdheRl.1>

Meeting ID: 865 4654 5273

Passcode: MagNut25

## 2025 Fall Product Program

### Reward Opt-Out Voting and Agreement Form

Girl Scouts of New Mexico Trails is offering the opportunity to opt out of the physical rewards for the 2025 Fall Product Program in exchange for additional proceeds. In lieu of physical Fall Product Program rewards, the troop will receive additional 3% in troop proceeds. This means the troop will receive a total of 18% of total sales for troop proceeds. Qualifying Girl Scouts still receive all patches: the theme patch, all other earned patches, and personalized patches for their individual total sale efforts.

Before this form can be completed, troops must complete the following steps:

- Girl-led discussion to plan troop year. What activities, trips, events, badges do Girl Scouts want to do in the troop.
- Girl-led discussion to create a troop goal for the Fall Product Program.
- Discuss with all Girl Scouts in the troop the option to opt out of rewards. This discussion must include the following:
  - What will this decision mean for them. Discuss the ramifications of this decision such as a higher rebate, in lieu of rewards. No physical rewards except for patches.
  - What will the extra proceeds be used for.
  - Is there anyone who would rather get the rewards?
  - Do not coerce Girl Scouts to choose this option if they are hesitant. Avoid pressuring Girl Scouts to vote the way you want. Follow the process and respect those who still want the rewards
- Girl Scouts must vote on whether to participate in the opt-out option. Only Girl Scout girl members may vote – no volunteer or caregiver may vote. All Girl Scouts in the troop, including those who will not be participating in the Fall Product Program have a vote. Troops may choose to opt out of rewards if at least 75% of the Girl Scouts in the troop agree.

After Girl Scouts made the decision to opt out of rewards for increased troop funds, they must complete this form to verify their choice to opt out of receiving ALL Girl Scout individual rewards and instead receive an additional 3% troop proceeds. **The Troop Fall Product Program Chair MUST submit this form by Wednesday, September 24<sup>th</sup> at 11:59pm. The form needs to be emailed to [customercare@nmgirlscouts.org](mailto:customercare@nmgirlscouts.org).** A copy of this form must also be shared with the parent/caregiver of each Girl Scout in your troop.

This form can ONLY be used for the 2025 Fall Product Program.

Service Unit Number: \_\_\_\_\_ Troop Number: \_\_\_\_\_

Troop Fall Product Program Chair: \_\_\_\_\_

Date of girl-led discussion at which the decision was made: \_\_\_\_\_

We choose to “opt out” of receiving physical Fall Product Program rewards because (please check all that apply):

☐ We are planning a trip to: \_\_\_\_\_

☐ Funds are for a service project or highest awards. Please specify project: \_\_\_\_\_

\_\_\_\_\_

☐ Other: \_\_\_\_\_

**All registered girl members in the troop must complete the section below. The form must be completed by the Girl Scout.** By completing this form, Girl Scouts in the troop understand that they are choosing to receive higher troop proceeds in lieu of individual Fall Product Program rewards with exception to the patches as mentioned above.

Girl Scout First Name (Print)	Girl Scout Last Name (Print)	Opt-Out YES (Initial)	Opt-Out NO (Initial)

I attest that each Girl Scout listed above fully understands the implications of their decision regarding the opt-out process. I attest that all the girl-led discussion steps were completed, and the decision marked above is of their own volition without coercion from others.

Troop Fall Product Program Chair Name (Print): \_\_\_\_\_

Signature: \_\_\_\_\_

Troop Fall Product Program Chair Name (Print): \_\_\_\_\_

Signature: \_\_\_\_\_

*Please attach another page if there is not enough space for all registered girl members to complete. If there are more than two Troop Fall Product Program Chairs, they need to print and sign the form as well. All Troop Fall Product Program Chairs must sign to confirm the process was done as listed.*